



clc 96000414
(cont.)

X Collection

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Barcode Number	Box Number	Total of Volumes	Call Number
LIBRARY OF CONGRESS  0 021 174 008 5	357	261	no. 1-269 E810.R4(1936) no. 262-269 in overhang book
	358 renumbered 363A	34	F16.576-F119.5
LIBRARY OF CONGRESS  0 021 174 009 7	359	185	E811.D4-E815.297 no. 32-33, 173-185 in overhang book

X-E817 21

Compulsory

PROPERTY OF THE

**WEEKLY PAY
DEDUCTIONS
BEGIN JAN. 1, 1937**

^{#2}
Speak

**YOUR
PIECE**

NOVEMBER 3

#3
**NAIL DOWN
YOUR JOB**

AND GET ONE

X-E810

FOR .R4

THE OTHER

FELLOW

PROPERTY OF THE
LIBRARY OF CONGRESS

**LOOK
OUT!**

**FOR THESE
BOOMERANG**

Taxes

370

X E810
RA
**"ON
RELIEF"**

OR #5
**"I GOT A
10B"**

E810,R

#6

X-E810

R4

ROAD TO
PROSPERITY

Copyright, 1936 - By
MALVA M. ROBERTSON

#7

X-E810

.R4

ROAD TO
PROSPERITY

Copyright, 1936 - By
MALVA M. ROBERTSON

4 LONG YEARS

← EITHER WAY →

E810
R



INDUSTRIAL DIVISION OF THE REPUBLICAN NATIONAL COMMITTEE
208 West Washington Street, Chicago

#9
X-E810
.R4

A TYPICAL PRAIRIE SONG

Sonny Jim left the East just as the sun went down,
Sonny Jim made a speech in a typical Prairie town,
With a Broadway slang
And a brass band twang
He broke all precedents—
He told us how a Western man was unfit for President!

Sonny Jim left the West just as the sun went down—
We'll show Sonny Jim
That we will win ©Cl A 210218 JUL 17 1936
With a man from a Western town!

copy written 1936 by George W. Brownfield
(over)

#10 X-E810

.R4

A TYPICAL PRAIRIE SONG

Sonny Jim left the East just as the sun went down,
Sonny Jim made a speech in a typical Prairie town,
With a Broadway slang
And a brass band twang
He broke all precedents—
He told us how a Western man was unfit for President!

Sonny Jim left the West just as the sun went down—

We'll show Sonny Jim

That we will win

With a man from a Western town!

©CIA A 210218 JUL 17 1936

copywright 1936 by George W Brownfield (over)

x-ES10,24 #11

Here's what ^{*}he **PROMISED:**

"We advocate a sound currency to be preserved at all hazards. That, I take it, is plain English." Brooklyn, November 4, 1932.



And this is what ^{*}he **DID:**

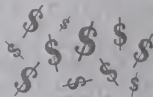
Proclaimed the gold content of the dollar at 59.06 per cent and reserved the right to *further alter* that proclamation.

^{*}The New Deal's Boss

331

810.24 #12
Here's what he ^{*}PROMISED:

"If we maintain the course I have outlined,
we can confidently look forward to a
diminution of relief expenses ..." Budget
Message, January 3, 1934.



And this is what he ^{*}DID:

Spent for relief in the fiscal year 1934 over 1,624 millions; next year, 2,368
millions; next year, 3,424 millions.

*The New Deal's Boss

810.24 #12

X-2810, R4 #13

Here's what he ^{*}PROMISED:

"We are attempting too many functions and we need a simplification of what the Federal Government is giving to the people." Sioux City, September 29, 1932.



And this is what he ^{*}DID:

Created more than sixty new Federal agencies, not inclusive of three different and independent committees to study overlapping services.

*The New Deal's Boss

— \$51

x-ES10.R4 #14

Here's what he ^{*}PROMISED:

"The truth is that our banks are absorbing these stupendous deficits . . . this is highly undesirable and wholly unnecessary." Pittsburgh, October 19, 1932.



And this is what he ^{*}DID:

Caused the banks to *increase* their holdings of Government obligations 83.2 per cent in two years.

*The New Deal's Boss

—381

E810, R

x-E810.R4

#15

Here's what he ^{*}PROMISED:

"I have called for a reorganization of the Department of Agriculture to the end that it may serve the people more and *cost the people less*." Sacramento, Sept. 22, 1932.



And this is what he ^{*}DID:

Exclusive of AAA, increased the number of regular employees in the Department of Agriculture by 20,804, or 79 per cent; and the annual cost by \$117,118,324, or 36 per cent.

*The New Deal's Boss

—S81

x-8810.R4 #16

Here's what he ^{*}PROMISED:

"The Federal Government must and shall
quit this business of relief," Message to
Congress January 4, 1935



And this is what he ^{*}DID:

From June, 1935, to March, 1937, increased the number of individuals and
families on relief from 4,540,832 to 5,500,000.

From New Deal's lips

v-E810.R4 #17

Here's what ^{*}he *PROMISED*:

"Not only must Government income meet prospective expenditures but this income must be secured on the principle of ability to pay." Looking Forward, pp. 104-105.



And this is what ^{*}he *DID*:

Increased consumer taxes from 41 cents in each tax dollar received by the Federal Government in 1932 to 51 cents in 1936.

^{*}The New Deal's Boss

x-8810.04 #18

Here's what he ^{*}PROMISED:

"Such a revision of our corporate taxes would effect great simplification of the tax procedure." Message proposing new tax bill, March, 1936.

9/a

And this is what he ^{*}DID:

Signed tax bill providing: "If the dividend credit is a percentage of the adjusted net income which is less than 62.5 (and such percentage is not shown in the foregoing table) the tax shall be a percentage of the adjusted net income equal to the sum of 7.5, plus eleven thirty-firsts of the amount by which 62.5 exceeds the percentage which the dividend credit is of the adjusted net income."

*The New Deal's Boss

351

x-E810.R4 #19

Here's what ^{*}he *PROMISED*:

"If normal life is to be resumed, the World Economic Conference must be made a success." Joint statement with the Italian Foreign Minister, May 16, 1933.



And this is what ^{*}he *DID*:

Eighteen days later sent a radio message to the Conference that ended its usefulness for all practical purposes.

^{*}The New Deal's Boss

381

x-E810. R4 #20

Here's what he ^{*}PROMISED:

"I hope that the merit system will be extended and improved during my term as President." Letter to Civil Service Reform League, August, 1933.



And this is what he ^{*}DID:

Added 241,000 employees to executive department payrolls, only 32,000 of whom went in under Civil Service.

*The New Deal's Boss

3-1

x-E810.R4 #21

Here's what ^{*}he *PROMISED*:

"I propose to you, my friends, that Government be made solvent and that the example be set by the President of the United States." Acceptance Speech, July, 1932.



And this is what ^{*}he *DID*:

Increased the national debt in three years and four months by \$12,842,000,000, or 61 per cent.

*The New Deal's Boss

351

V-ES10.R4

#22

Public Problem
No. 3

"INFLATION"

or

(in plain language)

HIGH PRICES

**Public Problem
No. 1**

X E810

.R4

#23

Is

The Civil Service

under

The New Deal

a

New Steal?

PROPERTY OF THE
LIBRARY OF CONGRESS

#24 X-8810 R4

A Call to . . .

ACTIVE SERVICE !

LONDON-KNOX CLUBS are now being organized throughout the country. These clubs are hard-hitting organizations — out to secure every possible vote for Landon and Knox.

They will play a smashing, firing-line role in the election of Landon and Knox and *this is your call to active service!*

Sincere, energetic workers are wanted in every community. Membership is open to all who are interested in the election of Landon and Knox, regardless of other affiliations.

Simply write a brief letter today, stating that you wish to join and be of active service to the Landon-Knox Club in your community.

ACT NOW, so that our National Territorial Director in your section can see that you are contacted at the earliest possible moment.

Address:

EUGENE M. ELLIOTT
National Director of Clubs

REPUBLICAN NATIONAL COMMITTEE
RAILWAY EXCHANGE BUILDING
CHICAGO, ILL.

X-E810

.R4

#25

Honestly,

Would

You

?

#26 X-E810

TEN CENTS

Quantity prices
on page 8

HOO & LOO!

(Bally-HOO)

(Hullaba-LOO)

The 1936 NATIONAL GAME TO DEFEAT THE NEW DEAL

**Played by Republicans in every State
to win for LONDON & KNOX!**

Read every word of it inside—CAREFULLY



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ALL RIGHTS RESERVED

★ ★ ★ ★ ★ OCT 5 1935 ★ ★ ★
THE STARS AND STRIPES FOREVER

THE
LANDON
TIDE
IS
RISING



Copies may be obtained at the Literature Distribution Section
REPUBLICAN NATIONAL COMMITTEE
Railway Exchange Building, Chicago

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X-E810
R4

Public Problem
No. 4

X-E810

.R4

#28

HIDDEN TAXES

	<i>Hidden Tax</i>	<i>Average per Family</i>
1932	\$ 780,703,659	\$25.35
1933	1,088,901,635	35.01
1934	1,992,051,345	63.24
1935	2,232,402,340	69.98

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OCT 12 1926

129

X-E810

Republican National Committee

.R4

**A SAMPLE OF
DEMOCRATIC
CONVENTION
MISREPRE-
SENTATIONS**



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REPUBLICAN NATIONAL COMMITTEE
Railway Exchange Building
Chicago, Illinois

62-248

#36
X-E810
R4

One Man to Another

*This is one of a series
of brief talks that a
thinking man may
make to his associates*

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X-E810

.R4

*31

Honestly,
Would
You
?

OF THE
LIBRARY OF CONGRESS



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.R4

#32

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LIBRARY OF CONGRESS

*A Message
to Farley*

—from a
Kansas Farmer

PRICE, TEN CENTS

X-E810

.R4

YOUR JOB
AND
YOUR WELFARE



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LIBRARY OF CONGRESS

Extra copies may be secured at
Women's National Republican Club, Inc.
3 West 51st Street
New York, N. Y.

★4★

DEVELOP

REVER

#34



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REPUBLICAN NATIONAL COMMITTEE, Chicago, Ill.

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X-E810

R1

Housewives, A Call to Arms

By MRS. A. HOLLAND FORBES

22 East 74th Street

New York City

#35

DOES MR. ROOSEVELT himself know what he means when he speaks of economic freedom? Is it that he means freedom from economy, from debt, freedom from pinching pennies and trying to make the two ends meet with this unwarranted rise in prices, or does he mean being a ward of the Government that "dolce far niente" existence that so many of our citizens are enjoying at the present time? God forbid that we should fall for that.

Thus far women individually, have confined themselves to faint whisperings, faltering criticisms and feeble protests. They must arouse themselves to concerted action. "*The hand that rocks the cradle rules the nation.*" Let no one affirm our inability to accomplish results. Remember there are millions of us willing and anxious if necessary to fight for our families and our children's health and welfare and there is nothing so hard to handle as an organization of women with a fixed purpose. For why, should our young people's future be jeopardized that the shiftless and idle be pampered and farmers rewarded for the needful food they are not permitted to raise?

The abundance of scarcity, what a farce. No, not a farce; a crime against humanity with millions being thrown away on boondoggles—street dancing, dog baths, monkey houses. So far there has been no mention of asylums which are indeed badly needed to house the lunatics of the New Deal.

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.R4

#36



✓
IDEALISM

versus

RAW-DEALISM

—
Song and Story

By

An Ex-Marine

Copyright

1936

ETIAR

X-E810

R1

GRANITEGRAMS

#37

No. 1

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

*Roosevelt
is not
Dependable*

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

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REPUBLICAN NATIONAL
COMMITTEE

BARR BUILDING, WASHINGTON, D. C.

X-E810

GRANITEGRAMS

No. 1

#38

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

*Roosevelt
is not
Dependable*

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

PUBLISHED BY

*REPUBLICAN NATIONAL
COMMITTEE*

BARR BUILDING, WASHINGTON, D. C.



#40

X-EL10

R4

ONE MINUTE SPEECH

One minute, my fellow citizens:

You have time to hear just one thought on the favorite phrase of these New Dealers—"economic planning!" A magic device for making money without working. Huey Long called it "Every Man a King!" Well, we've had three years of economic planning and the brain trusters tell us that we are on our way.

On our way where?

In 1932 we had 11,000,000 idle.

Today we have the same 11,000,000 idle.

In 1932 we spent five billions of dollars.

This year the New Deal is spending nine billions. Billions, not millions or thousands. Billions.

In three years the Roosevelt New Deal spent over twenty-two and a half billion dollars! Billions, not millions. The national debt was increased \$10,000,000,000.

Join the Volunteers!

by voting NOV. 3 for THE NEW DEAL

Before another day passes, with the rest of your friends, join The Volunteers.

No contributions, just service to elect Landon and save America.

HEADQUARTERS OF THE VOLUNTEERS

17th Floor, Tribune Tower
Chicago

X-ES10

.R4



Come
**AND
GET IT**

PROPERTY OF THE
LIBRARY OF CONGRESS

and lay up corn under
the hand of Pharaoh

GENESIS: CHAPTER 41



JOSEPH
Was Right

E810.R

"That this nation . . shall not perish from the earth"

X-810.R4

—Lincoln's Gettysburg address, Nov. 19, 1863. #43

The REPUBLICAN NATIONAL COMMITTEE asks your cooperation in making the campaign to sell one million PARTICIPATION CERTIFICATES a great demonstration of the determination of our people to preserve the Constitution of our United States of America.

Please send in One Dollar in the Postpaid Order Envelope, giving us your name and address in full. The PARTICIPATION CERTIFICATE will be mailed to you by the REPUBLICAN NATIONAL COMMITTEE.

If you would like additional ORDER ENVELOPES to use among your friends, we shall be glad to send you as many as you wish.

Your assistance in this important work will be deeply appreciated.



REPUBLICAN NATIONAL COMMITTEE

Box S, Chicago, Ill.

(OVER)

STROMBERG, ALLEN & CO. CHICAGO

E810.R

X-E810

.R4

#44

***PLEASE
RETURN
HEREWITH!***



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LET'S SAVE THIS REPUBLIC

.R4

第 15

BUT

VETOES FOR VETERANS!

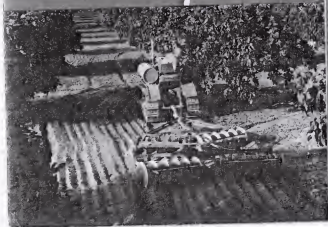


14/6

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1938 #47
Canada
Invites
You



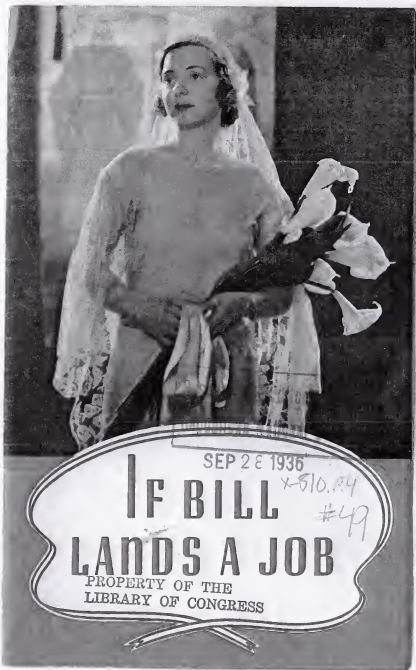
X-E810

R4

#48

HERE IS
ANOTHER WAY
YOU CAN HELP

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SEP 28 1936

IF BILL

X-510.24

#49

LANDS A JOB

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X-E810

APR 24 1938

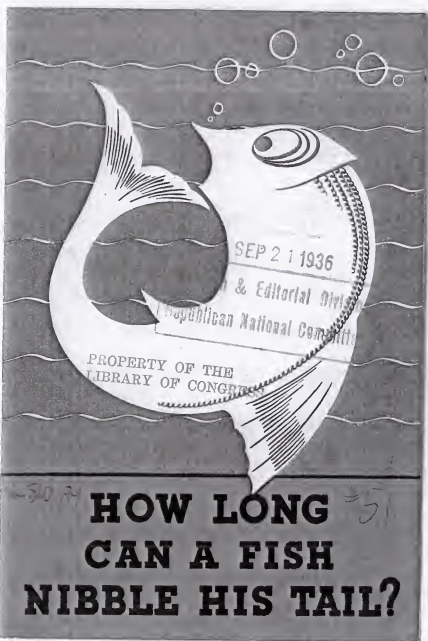
RA

RESEARCH & FINANCIAL DIVISION
REPUBLICAN NATIONAL COMMITTEE

50

PANIC

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LIBRARY OF CONGRESS



502 **HOW LONG** 51
CAN A FISH
NIBBLE HIS TAIL?

August 24, 1936.

52

Governor Alf M. Landon is directly descended from a family of New Jersey farmers that participated in the stirring events of colonial and Revolutionary days, according to family records.

The Governor's great-great-grandfather, Thomas Landon, a native of New Jersey, was a private soldier in the New Jersey militia which served under General George Washington throughout the Revolution. Thomas Landon, who was 23 years old when he enlisted, was born in Hardwick, Sussex County, New Jersey, September 19th, 1752, and served in the Revolutionary Army from June 1, 1776, to the end of the War "on the frontier", according to official records. He participated in many of the historical conflicts which led to American Independence, and survived to die at the ripe old age of 95 in the house of his son, Thomas Landon, Jr., near Conneautville, Pa., where Thomas Jr., himself a veteran of the War of 1812, took up land and with a yoke of oxen "cleared" a farm out of the then "Western Wilderness".

The record of the elder Landon's service to his country in the Revolution, taken from the official Revolutionary War files of the Adjutant General's office of New Jersey, shows that Thomas Landon, residence Wintage, Sussex County, enlisted as a private in Captain Broderick's Sussex County Militia at Hamburg, June 1. 1776.

2-ES-1

JR


#53

3-7-57

VOTE REPUBLICA

STAMP

X-E210
.R4



Research Editorial Television
Republican National Committee
1936 54

WONDER IF I
WILL GOOSE-STEP

DOWN
ON
THE FARM



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DO
YOU
BELIEVE
in
SANTA
CLAUS!

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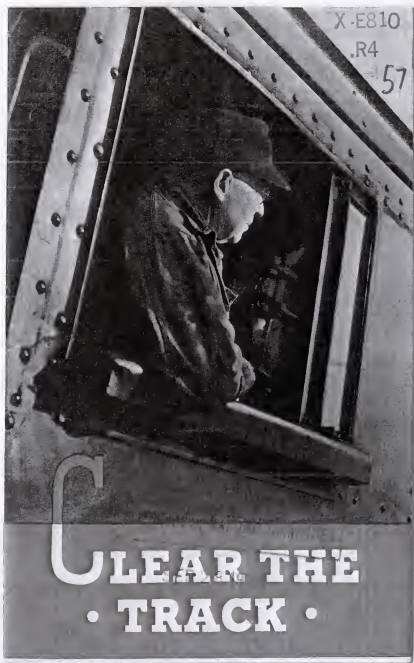
Research & Editorial Division
American National Committee

SEP 2 1936

#56

X-8810

84



CLEAR THE
• TRACK •



Jobs ahead

1-5 2 4 1-5 4
59
Which
System Do
You
PLAY?



ACCEPT ⁶⁰
NO
SUBSTITUTE

JUST A JOYRIDE

SEP 15 1936

Research & Editorial Division
Republican National Committee

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#61
But-

Here's ⁶²

**THE
BAD
NEWS**

BOOTS
BOOTS
BOOTS

SEPT 1966

#63



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X-ES10
R4

Grand Old Parodies

#15



25¢

FIRST EDITION

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1933, FRANK H. ANGELL

One flag, the American flag; One language, the language of the Declaration
of Independence; One loyalty, loyalty to the American people.

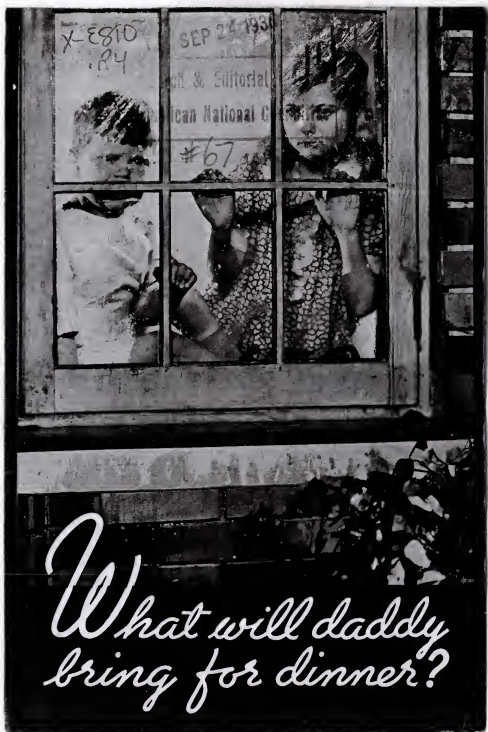
Research & Editorial Division
Republican National Committee

Sign this

NEW
DECLARATION
OF
INDEPENDENCE

§ 11 36 X-E810
.R4 #66

Your country needs you



x- E910. R4

#68

We wish to thank you for your helpful contribution, and are glad to enroll you among the thousands of patriotic men and women of this country who are determined that the traditional form of American government shall be preserved.

You can join in this crusade in many ways and we urge that you participate by carrying on the following activities:

1. Inform yourself thoroughly on the issues of the campaign and discuss them with voters who are still undecided.
2. Be sure that every Landon voter in your household, office, or immediate neighborhood **REGISTERS** and **VOTES**. Forty percent of those eligible **DID NOT VOTE** in 1932.
3. Inform your neighbors about our radio broadcasts and get groups together in your home to hear and discuss them.
4. Join your neighborhood Landon-Knox club.
5. Wear a Landon button and have a Landon windshield sticker on your car.
6. Distribute the Order Envelopes for Participation Certificates among your friends.
7. Send in from time to time any important information about the campaign.

The election this fall will be the most important in the history of our country. It transcends all party lines. The American people will decide whether we are to continue to live under our constitutional form of government or are to be ruled by the decrees of a dictator, enforced by an autocratic bureaucracy.

This is **YOUR** campaign. **DO YOUR BEST.**

GEORGE PADDOCK, Director



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**"That this nation . . .
shall not perish from the earth."**

Lincoln's Gettysburg address, Nov. 19, 1863

#69 X-E81C
R4

The REPUBLICAN NATIONAL COMMITTEE asks your cooperation in making the campaign to sell one million PARTICIPATION CERTIFICATES a great demonstration of the determination of our people to preserve the Constitution of our United States of America.

Please send in One Dollar in the Post-paid Order Envelope, giving us your name and address in full. The PARTICIPATION CERTIFICATE will be mailed direct to you by the REPUBLICAN NATIONAL COMMITTEE.

If you would like additional ORDER ENVELOPES to use among your friends, we shall be glad to send you as many as you wish.

Your assistance in this important work will be deeply appreciated.

Republican National Committee

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LIBRARY OF CONGRESS

X-E810

.R4

#70



SEP 6 1936

Research & Control Division
Republican National Committee

LADY
LUCK

Cartoons



X-E810

R4

TELL THE STORY

"THE GIFT OF SIMPLE SPEECH"



Cartoons

X-E810

R4

TELL THE STORY

"THE GIFT OF SIMPLE SPEECH"



CONFIDENTIAL

NOT TO BE RELEASED
FOR ANY PURPOSE
UNTIL DELIVERED

X-E810

R4

#73

ADDRESS BY
UNITED STATES SENATOR
FREDERICK STEIWER
OF OREGON

TEMPORARY CHAIRMAN
OF THE
REPUBLICAN NATIONAL
CONVENTION

CLEVELAND, OHIO
TUESDAY EVENING
JUNE 9, 1936

2 8

PROPERTY OF THE
LIBRARY OF CONGRESS

2-E810
it's **TIME** to wake up!

.R4

#74

EVERY MINUTE—

The new deal spends **\$16,894.59**

*and you and your family help PAY IT
in hidden taxes—you can not see*

PT-4 370

it's TIME to WAKE UP!

BOTH COPIES

WANTED

X-E810

.R4

#75

FORGOTTEN

MENU

Research & Editorial Division
Republican National Committee

X-E810
SEP 22 1936 .R4

#76

LANDON

WHAT HE STANDS FOR



The
Republican Presidential Candidate
Interpreted by

HENRY J. ALLEN
MALCOLM W. BINGAY
ARTHUR CAPPER

JOHN HAMILTON
ROY ROBERTS
WM. ALLEN WHITE

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X-E810

.R4

BEFORE YOU "BUY" A PRESIDENT

#77

**Study this Budget with the
Women-Folks at Home**



NOVEMBER 3 (ELECTION DAY)

X-E810

.R4

#78

THOUGHTS —AND— FEELINGS

By
A Workingman

Reprinted by
The Industrial Division
REPUBLICAN NATIONAL COMMITTEE
208 West Washington St.
Chicago

By Permission of the
Wage Earners' League of America

**"TAXES ARE PAID
IN THE SWEAT
OF THE MAN
WHO LABORS"**

X-8810 .R4

#79

PROPERTY OF THE
LIBRARY OF CONGRESS

F. D. Roosevelt
Oct. 19, 1932
Pittsburgh, Penn.

LANDON IS FOR ECONOMY

PT-8 370

Do YOU want another hectic four years like the last four?

Do YOU want another four years of "cockeyed," contradictory policies, "planned" boondoggling; lustful spending of other people's money by starry-eyed brainstormers working at cross-purposes?

Do YOU want to be mollycoddled, from the cradle to the grave, by Washington—a "kept" subject, instead of a free citizen?

Do YOU want to be fooled with glib promises, charming smiles, flip quips, fireside chats, adroit maneuverings, "fast footwork," again and again—AND AGAIN?

Do YOU want the National Debt, already staggering, upped *another* T-W-E-L-V-E-B-I-L-L-I-O-N D-O-L-L-A-R-S?

Do YOU want to pay, in taxes, the interest and principal on such tremendous debts, or would YOU rather have the money to spend for other things?

Do YOU want YOUR children saddled with myriads of direct and hidden taxes, mostly on the necessities of life, reaching peak burden at the time THEY are trying to get started in life, in marriage, in jobs, professions, business?

Do YOU think YOU can spend *yourself* into prosperity? Or that a nation can?

If You Don't—Then Say So At the Ballot Box November 3rd!



WITH LONDON-KNOX NOV. 3



VOTE FOR

LANDON
and **LAND A JOB**

REGULAR JOBS AT REGULAR PAY

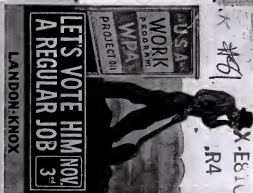
NOV. 3rd
LANDON
KNOX

EVERY MINUTE THE
NEW DEAL SPENDS
\$16,894.59
YOU AND YOUR FAMILY HELP
PAY IT IN HIDDEN TAXES
IT'S TIME TO WAKE UP

**WILLFUL WASTE
MAKES
WOEFUL WANT**

NOVEMBER 3

**LANDON WILL
CHANGE IT**



**IT WON'T
BE LONG
NOW**

**NOV.
3**

LANDON-KNOX

Last Chance
TO VOTE OUT THE
SPENDTHRIFTS

**NOV. 3—Elect
LANDON-KNOX**

LAST CHANCE TO
STOP THE NEW DEAL

NOV. 3

3

**VOTE
NOV**

LANDON-KNOX

X-F810

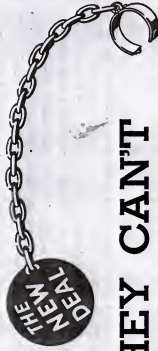
#82 .R4

The Voter Who Has Regular-Work-at-Regular-Pay Has Every Right to Know What This Election Means to That Job . . . Don't Make a Mistake . . . Ask the Man Who Knows!

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OR BRAIN TRUST



**THEY CAN'T
PUT YOU IN JAIL
FOR ASKING!**

**“HOW ABOUT
MY JOB?”**

The REPUBLICAN PARTY
IS NOW IN NEW HANDS

VOTE
FOR

Landan



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The REPUBLICAN PARTY **VOTE FOR**
IS NOW IN NEW HANDS

Landon



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SEP 24 1936

X-E810

PA

Research & Editorial Division
Republican National Committee



Address of
Governor
Alf M. Landon

at

State Convention
American Legion

Wichita, Kansas

September 7, 1936

Men of every nation, every
clime—united in building this
country. Protestants, Catholics,
Jews, worked here side by side,
good neighbors, good citizens. No
other nation has such a back-
ground.

Copies of this pamphlet may be obtained from
The Literature Distribution Section.
REPUBLICAN NATIONAL COMMITTEE, Chicago, Ill.

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#86

The American Way of Life

Address by ✓

GOVERNOR ALF M. LANDON

Republican Candidate for President

West Middlesex, Pa.

August 22, 1936



● *"Our fathers cherished this way of life because they bought it with their own blood. We have received it as a free gift from them. There is danger that we may not prize it as we should. This American way of life is being challenged."*

Copies of this pamphlet may be obtained from The Literature Distribution Section, Republican National Committee, New York City.

#87

The American Way of Life

Address by ✓

GOVERNOR ALF M. LANDON
Republican Candidate for President
West Middlesex, Pa.
August 22, 1936



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#88

SEP 24 1936

The American Way of Life

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Address by
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Republican Candidate for President
West Middlesex, Pa.
August 22, 1936



● "Our fathers cherished this way of life because they bought it with their own blood. We have received it as a free gift from them. There is danger that we may not prize it as we should. This American way of life is being challenged."

Copies of this pamphlet may be obtained from The Literature Distribution Section, Republican National Committee, Chicago, Ill.

Research & Editorial Division
Republican National Committee

SEP 24 1936

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#89



Taxation— and the Day of Reckoning

Address by

GOVERNOR ALF M. LANDON
Republican Candidate for President
Buffalo, N. Y.
August 26, 1936

● "Whenever a government continues to live beyond its income it will suffer the same fate (wind up 'on the rocks'). For a while there will seem to be no end to the money which the government can spend. But in due time the day of reckoning must come. Someone, sometime, will have to pay the bill."

Copies of this pamphlet may be obtained from The Literature Distribution Section, Republican National Committee, Chicago, Ill.

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#90

**THE
AMERICAN DAIRYMAN
SHOULD SUPPORT
LANDON
FOR PRESIDENT . . .**

why?

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Republican National Committee

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AMERICAN MARKET SUPPORTS FOREIGNERS



The Home Market for
Agriculture Has Been
Given to Foreigners
By the NEW DEAL



1

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Western Division
CHICAGO, ILLINOIS

24

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The Brain Trust Goes to Trial

*New Dealers Unsuccessful In Solving
Country's Major Problems*

Speech of Representative JAMES W. MOTT,
Oregon, delivered over the Columbia Broad-
casting System from Washington, D. C.,
March 2, 1936

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1936

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THE BROKEN RECORD

#93
"I PROMISE

I PROMISE

I PROMISE"

**Artistic Expression Requires
Individualism**

**INDIVIDUALISM
IS NOT ALLOWED
IN A REGIMENTED
SOCIETY!**

**WE MUST PROTECT
OUR FREEDOM**

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Committee**

**1142 Straus Bldg.
CHICAGO**

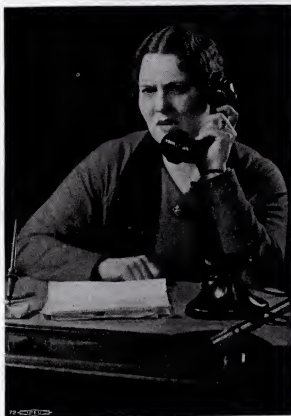


494
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THE STARS AND STRIPES FOREVER

X-E810

Business Women^{R4} Face a Crisis



Vote for
Landon and Knox

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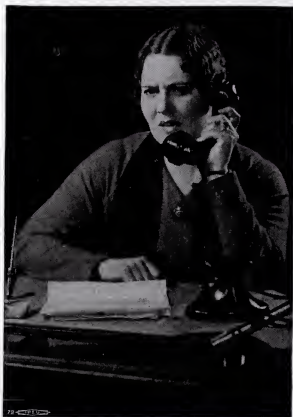
THE STARS AND STRIPES FOREVER

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Business Women
Face a Crisis

.R4

#95



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Vote for

Landon and Knox

#96

Campaign Methods Of the New Deal

*Tax Schemes and WPA Spending Are
Political Moves---AAA's Benefit
Payments Were "Racket"*

Speech of Senator DANIEL O. HASTINGS of
Delaware, Delivered Over the Facilities of
the Columbia Broadcasting System from
Washington, D. C., April 11, 1936

SEP 23 1936 X-E810

Research & Editorial Division

Republican National Committee

THE DEBAUCH OF THE CIVIL SERVICE

THE RECORD OF NEW DEAL BUREAUCRACY

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128

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#98

**DO YOU
WANT
TO
KNOW
?**

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**A program that
Safeguards Farming
and
the Farm Family**

X-E810

R4

ECONOMIC SECURITY

#99

Research & Editorial Division
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OCT 10 1936



Address by

ALFRED M. LANDON

at

Milwaukee, Wisconsin

September 26, 1936

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Republican National Committee

#100

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EDUCATORS

X-E810

FIND .R4

Gov. LANDON

**FRIEND
OF SCHOOLS**

"The very existence of Kansas as part of a great Nation depends upon the maintenance of a sound and efficient educational system. . . . The first and most important purpose of our educational program is to offer sufficient and equal educational opportunity to all. . . . When local communities have made all reasonable improvements at the base, it is fair and according to the aims of a democratic society, that aid should be extended from higher up where and when it is necessary."—(Governor Landon, May 22, 1935.)

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R4



One flag, the American flag; One language, the
language of the Declaration of Independence;
One loyalty, loyalty to the American people.

#101

The FARMER PAYS

*"These figures show clearly the losses of
the American farmer in both the
domestic and foreign markets.
Even New Dealers dared
not refer to them in
the Philadelphia
platform."*

*After you have read this, please pass it on to
someone who should vote for Landon and Knox*

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One flag, the American flag; One language, the
language of the Declaration of Independence;
One loyalty, loyalty to the American people.

102

The FARMER PAYS

Research & Editorial Division
Republican National Committee

*"These figures show clearly the losses of
the American farmer in both the
domestic and foreign markets.*

*Even New Dealers dared
not refer to them in
the Philadelphia -
platform."*

11 '36

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*After you have read this, please pass it on to
someone who should vote for Landon and Knox*

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#103

First Voters!



"TO THE YOUNG VOTERS
among your friends and
neighbors I ask you to take
this message . . ."

ALFRED M. LANDON
Topeka, Sept. 18, 1936

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R4

GOVERNOR LANDON'S LABOR LETTER

#104

**TO
NORMAN THOMAS**



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***A FRANK EXPRESSION
OF HIS LABOR VIEWS
AND THE INALIENABLE
RIGHTS OF
FREE SPEECH AND
FREE ASSEMBLY***

Prepared by
RESEARCH AND EDITORIAL DIVISION
of the
REPUBLICAN NATIONAL COMMITTEE

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105

Hamilton Speaks

*"One Outcome
in November
— A Victory
for America"*

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"THE STARS AND STRIPES FOREVER"

#106

*Have You
Been Fooled?*

**Soak the Rich
Taxes Really
Soak the Poor**

**A few little-known facts about
Taxation by Deception**

*After you have read this, please pass it on to
someone who should vote for Landon*

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ONE FLAG, the American flag; ONE LANGUAGE, the language of the Declaration of Independence; ONE LOYALTY, loyalty to the American people.

Research & Editorial Division

Republican National Committee

#107

High Taxes

SEP 23 1936

mean

Low Wages

*An
Informative Discussion*

by

FRANK KNOX

Republican Candidate

for Vice-President

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After you have read this, pass it to someone who should vote for Landon and Knox. This is YOUR fight. Help win votes for the humane and liberal policies of the Republican candidates.

REPUBLICAN NATIONAL COMMITTEE
CHICAGO, ILL.
1936



X-E810

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#105

**LABOR HAD
BETTER WATCH
OUT...or it will
lose everything**

Matthew Woll, Vice
President of American
Federation, sounds
a note of warning
against the rush
toward dictatorship

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1
#109
HOW I SHALL
VOTE—
and WHY



By
CHAS. H. AWKERMANN

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#110

LANDON
ALWAYS FAIR TO
ORGANIZED LABOR



Union Organizer Says
Republican Nominee for
President Never Made
Promise He Did Not Fulfill

X-E810

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#111

LANDON

And

AGRICULTURE

An illuminating survey of Governor
Landon's farm policy and an unquali-
fied endorsement of his candidacy for
President by his life-long friend and
associate

HON. ARTHUR CAPPER

U. S. Senator and Former Governor of
Kansas

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LANDON *on* TOLERANCE

#112

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It ought not to be necessary to stress tolerance in America * * * Men of every nation united in building this country. Protestants, Catholics, Jews, worked here side by side, good neighbors, good citizens. *No other nation has such a background.*

*Governor Landon, in an address
at Wichita, Kansas*

**Supreme Court Protects
MINORITY Rights**

Vote Landon - Knox

Issued by
National Republican Committee
New York • Chicago

LANDON'S RECORD

FOR

X-E310

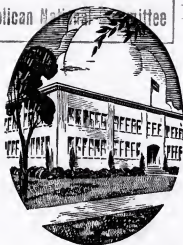
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BETTER SCHOOLS

SEP 18 1936

#113

Research & Editorial Division
Republican National Committee



*The Simple Facts of How
Governor Landon Met The
Crisis in Free Education
in His State*

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One flag, the American flag; One language, the
language of the Declaration of Independence;
One loyalty, loyalty to the American people.

#114

LET'S TAKE A LOOK

AT

THEIR RECORD

SEP 6 - 1936

Research & Editorial Division
Republican National Committee

A Discussion of

NEW DEALISM

by

FRANK KNOX

Republican Candidate for Vice-President

*After you have read this, please pass it on to
someone who should vote for Landon and Knox*

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.R4

*The
Workers' Interest
in the #115
National
Income*

*Under the present economic
and industrial system in the
United States, the share of
workers in the national income
has been steadily increasing at
a rate never even approached
in any other country.*

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#116

The Fable of
**"THE
MORE
ABUNDANT
LIFE"**

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*The "More
Abundant Life"
Under The
New Deal* #117

You can't get abundance by stopping production. You can't feed people with food you don't allow them to raise, nor dress them in clothes you forbid them to produce. The country needed to produce more and then give the people a chance to consume more. Instead, the New Deal tried to give us abundance by a program of scarcity.

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#118

The New Deal Crazy-Quilt

*Goes In Many Directions
But Gets No Place*

Speech of Representative CLIFFORD R. HOPE
of Kansas, Delivered Over Columbia Broad-
casting System from Washington, D. C.
Tuesday, April 14, 1936

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**Tell Your Friends to Listen to Future
Republican Broadcasts**

(See Inside Cover Page)

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Washington, D. C.

1936

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#119

The New Deal In Retrospect

*Three Years of Waste and Extravagance
Have Aroused Wide Distrust*

Speech of Representative CHESTER C. BOLTON
of Ohio, Chairman of the National Republican
Congressional Committee, delivered over the
National Broadcasting Company's System,
Tuesday, March 3, 1936

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#120

New Deal Policies
On
Farm and Labor

*Inconsistencies Throughout Demand
American People Take Inventory*

Speech of
Representative AUGUST H. ANDRESEN of
Minnesota, Delivered Over Columbia Broad-
casting Facilities From Washington, D. C.,
March 16, 1936

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#121

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A
NON-PARTISAN
APPEAL
TO
BUSINESS MEN
★
★
★

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#122



Partisan or AMERICAN

?

REPUBLICAN
EX-SERVICE MEN'S CLUB
OF KANSAS



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#123

PROMISE

AND

PERFORMANCE

The Administration of
FRANKLIN D. ROOSEVELT

Reveals Itself

(copy 2)

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☆ .R4 ☆
☆ #124 ☆
☆

PROMISE

AND

PERFORMANCE

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The Administration of
FRANKLIN D. ROOSEVELT
Reveals Itself

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#125

RECIPROCAL TRADE



Address by

ALFRED M. LANDON

AT

MINNEAPOLIS, MINNESOTA

SEPTEMBER 24, 1936

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#126

RECIPROCAL TRADE

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SEPTEMBER 24, 1936

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News Editorial Division
Republican National Committee

BELIEF

#127

FOR

SEP 23 1936

VOTES



*Will the American people accept
the imputation that their votes can
be bought with relief money? That
you can't beat \$5,000,000,000?*

or...

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PROTECTS BOTH THE FARMER AND THE CONSUMER

X-E810
.R4
128

What the

REPUBLICAN FARM PLANK

Means to
YOU

By DON L. BERRY
INDIANOLA, IOWA

A
COMMON SENSE
FARM PROGRAM

Drawn by Farmers
THAT PROTECTS
both the Farmer
and the Consumer

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Agricultural Division

★ A COMMON SENSE FARM PROGRAM

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**REPUBLICAN
PLATFORM**

1936 #129



**REPUBLICAN NATIONAL
COMMITTEE
CHICAGO, ILL.**

240

U. S. GOVERNMENT PRINTING OFFICE
Republican National Committee

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REPUBLICAN PLATFORM

1936 #130

OCT 10 1936



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COMMITTEE
CHICAGO, ILL.**



#131

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REPUBLICAN SERVICE LEAGUE
920 McCormick Bldg.
CHICAGO

#132

The Right To Know

*New Deal Seeks to Prevent American
People Knowing What is Done*

Speech of
Representative CLARENCE J. McLEOD of
Michigan, Delivered From Washington, D. C.,
Over Facilities of the National Broadcasting
System, May 12, 1936

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**Tell Your Friends to Listen to Future
Republican Broadcasts**

(See Inside Cover Page)

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1936

10

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R4

#133

Roosevelt
And
The Air Mail

LEST WE FORGET

After reading this, won't you pass it
on to some other interested person?

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COMMITTEE

1936

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*"Seven thousand
dollars #134
a minute"*

IF YOU EARNED IT..
That would be marvelous!

IF YOU SPENT IT..
That would be terrific!

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But

WHEN YOU PILE IT
UP IN DEBTS—THAT IS
DISASTROUS!

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#135

ROOSEVELT

The

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COMMITTEE

1936

10

A SIMPLE ARITHMETIC LESSON

#136

$1+4=5$ $2+3=5$ $2+2=4$
 $2+1=3$ $5 \times 1=5$ $6+1=7$
INDUSTRY
 $4+1=5$ $6 \times 1=6$ $3+1=4$
PLUS
HIGH TAXES
 $2+1=3$ $4+1=5$ $6+1=7$
Equals
LOW WAGES
 $2+1=3$ $4+1=5$ $6+1=7$

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#137

Spoils Riddle Relief

*New Deal Politicians Paralyzing
Country's Relief Agencies*

Speech of Representative ROBERT L. BACON
of New York, Delivered From Washington,
D. C., Over Facilities of the Columbia
Broadcasting System, May 11, 1936

**Tell Your Friends to Listen to Future
Republican Broadcasts**

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1114 National Press Building
Washington, D. C.

1936

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NOV 6 - 1936



THE STARS AND STRIPES FOREVER

Research & Editorial Division
Acceptance Speech
Republican National Committee

#138

Gov. Alf M. Landon

Topeka, Kansas, July 23, 1936



105

"In accepting this leadership I pray for
Divine Guidance to make me worthy of the
faith and confidence which you have shown
in me."
—GOVERNOR LANDON

REPUBLICAN NATIONAL COMMITTEE

CHICAGO, ILL.

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THE STARS AND STRIPES FOREVER

X-E810

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TWO MEN

A Deadly Parallel

■

Here is a record:

Of Promises Faithfully Kept;

Of good business in private
and public life;

Of Simple, Straight-forward
honesty in government

VS.

**The Executive Record of the
New Deal**

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THE STARS AND STRIPES FOREVER

Waste Not, Want Not

#140



Mrs. NEW DEALER: "I can't afford these things. JUST CHARGE THEM."

Mrs. REPUBLICAN: "This is all I can afford. I PAY AS I GO."

YOU PAY

for New Deal Extravagance

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THE STARS AND STRIPES FOREVER

Waste Not, #141 Want Not



Mrs. New Dealer: "I can't afford these things. JUST CHARGE THEM."

Mrs. Republican: "This is all I can afford. I PAY AS I GO."

YOU PAY

for New Deal Extravagance

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THE STARS AND STRIPES FOREVER

#142

Win Back Your Government!

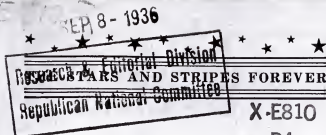


**LANDON-KNOX
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1936**



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*Win Back
Your Government!*

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PLATFORM
1936**

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THE STARS AND STRIPES FOREVER

#144

Women Don't Like Politicians



Let Your Vote
Protect Your Home

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THE STARS AND STRIPES FOREVER

#145

Let Your Vote
Protect Your Home
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#146

TAXES! WHO PAYS ?



**TAXES
MAKE YOUR
DOLLARS
FLY!**

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.R4

#147

TAXES!

WHO PAYS

?



TAXES
MAKE YOUR
DOLLARS
FLY!

copy 2

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.R4

THOSE OX-CART
HORSE and
BUGGY DAYS
And The NEW DEAL



#148

Copyright, 1936

By W. N. JEWETT

The Connecticut Humanist

Franklin D., and the brain trust
Shouldn't scorn the frugal ways
Of those ox cart, horse and buggy days.
The patient ox, the noble horse,
They've done a lot of biz
They made U. S. what it was
The New Deal is making it a fix
Those ox cart horse and buggy men
Their budget was never out of balance
as now is.

They never rode in auto or plane
Their methods were safe and sane
God blessed their souls
They didn't storm Government A. B. C. offices
With their hands out for Doles.
Uncle Sam never paid them a million grand
To live in idleness
And never till their fertile land
Those ox cart, horse and buggy men
They taught us how to pray.

Like them we used to say
Oh Lord give us this day our daily bread
Under the New Deal the Farmers are paid
To destroy the sustenance of man instead.
Had Uncle Samuel ordered the ox cart, horse
and buggy men
To drown their hogs
And plough God's bounteous crops asunder,
They'd told Unk to go to thunder.
Those ox cart, horse and buggy men
Heaped high the golden hoard.

They and their good neighbors knew no want
When gathered around the festive board
With smoke house full of hams and bacon
Farmyard full of geese, turkeys and capon
Pigs, lambs, calves, colts in the pen
Those grand old men
Weren't clamoring for the other fellow's

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.R4

#149

**THOSE WHO
NEED RELIEF
WILL GET IT**

but

**GOVERNOR
ALF M. LANDON**

**WILL NOT
BARTER BREAD
FOR VOTES**

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SEP 28 1936

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Republican National Committee .R4

#150

"TIME
to
QUIT"

By

OTTO G. LINDBERG

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THE ATLANTIC MONTHLY
issue of June, 1936

.R4

#15



TO THE men and women who have served
with the colors in days of national emer-
gency, the nation has a right to look for
a fighting defense of those principles which
have made this Republic great. Those who
have fought our wars and offered their lives
to maintain our national integrity, just as
those who battled the early wilderness and
pushed out the frontiers of this nation, have
a very real appreciation of what makes up

(OVER)

Research & Editorial Division
Republican National Committee

TWO CANDIDATES

SEP 20 1936

#152

R4

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LANDON AND ROOSEVELT

*Common Sense
versus Theatrics*

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#153

TWO CANDIDATES

LANDON AND ROOSEVELT

*Common Sense
versus Theatrics*

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#154

Unto the Third and Fourth Generation

*Your Grandchildren Will Be Taxed
To Pay the New Deal Debt*

Speech of Representative FLORENCE P. KAHN
of San Francisco, California, Delivered Over
Facilities of the Columbia Broadcasting
System from Washington, D. C.,
Thursday, April 16, 1936

**Tell Your Friends to Listen to Future
Republican Broadcasts**

✓ Issued by the
REPUBLICAN CONGRESSIONAL COMMITTEE
1114 National Press Building
Washington, D. C.

1936

copy 2

E 2 13 X-E810
A VETERAN .R4
INQUIRES

Johnson City, Tennessee
August 29, 1936

The Honorable Franklin D. Roosevelt,
The White House,
Washington, D. C.

#155

My dear Mr. President:

War veterans here appear very much interested in your speech the other day at Chautauqua, in which you were quoted as saying:

"I have seen war on land and sea. I have seen blood running from the wounded. I have seen men coughing out their gassed lungs. I have seen the dead in the mud. I have seen two hundred limping, exhausted men come out of the line—the survivors of a regiment of a thousand that went forward twenty-eight hours before."

Some of them gained the impression from this statement that you were a participant in the fighting on the Western Front. They are rather confused over whether you actually wore the uniform or whether you merely made, as the men in the line used to express it, "a Cook's tour" around the rear areas, a practice common among political officials from Washington.

The confusion is increased on account of the circulation which was given your letter by the Universal News Service four years ago to a World War veteran, Mr. Dominick DeLuco, in which you were quoted as saying:

"I want to remind you that I served in the Department of the Navy, saw war from both sides of the ocean, and am a Legionnaire and a member of other veterans' organizations myself."

The ex-service men generally, and particularly the disabled veterans, are very much interested in the Campaign because it involves principles about which they feel very deeply, and I am sure you would not wish to give the impression that you saw active war service, or that you are a member of the American Legion to which only persons who served in the military or naval forces during the World War and who were honorably discharged from such services are eligible.

It would be very clarifying if an explanatory statement could be made with reference to your being a "Legionnaire," and where you saw those cities destroyed, blood running from the wounded, men coughing out their gassed lungs, two hundred limping, exhausted men coming out of the line—survivors of a regiment of a thousand (a thousand would be an infantry battalion and not a regiment), and where, in general, you saw war on land and sea.

Very respectfully yours,

(signed) J. F. Skipworth
Late 166th Infantry
Rainbow Division A. E. F.

REPUBLICAN SERVICE LEAGUE
920 McCormick Bldg.,
CHICAGO

117
RSL 14

SUGGESTS

A CONTRAST

#156

LONDON, with an orphaned baby girl and with very little money, enlisted in 1918. Hamilton, his campaign manager, served in a machine gun outfit. Frank Knox, with a glorious Spanish-American war record behind him, and 43 years old, married, and just going in business, enlisted as a private in 1917, was sent to an officers' training camp, where the physical training was designed to test to the uttermost men of 24. He came through the rigors of work which killed off many men half his age, and served in France with distinction. Edward Hayes, Knox campaign manager, served in the navy throughout the war. All are active in the ranks of veterans' organizations.

ANY veteran who votes for Roosevelt and his anti-veteran administration is not worthy of the cause in which he served.

A VETERAN OF BOTH WARS.

From Chicago Daily Tribune Vox Pop.

REPUBLICAN SERVICE LEAGUE

920 McCormick Bldg.

CHICAGO

RSL 2

X-E810

.R4

#57

A WARNING TO LABOR

By MUNRO ROBERTS
President Mailers Trade District
Unions of North America and
Third Vice-President Inter-
national Typographical Union

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What the 'ell, Soldier

Put Your Sights on this!

WHEN Earl Browder, Communist Candidate for the Presidency, says at Bismarck, North Dakota—

"We Communists fully agree that Landon and Knox are the main enemy and must be defeated at all costs."

What Does That Mean to You?

WHEN James Casey, Editor of the official Communist paper, THE DAILY WORKER, announcing his withdrawal as his party's candidate for Congress, says:

"I find this course the only one I can take to maintain my self respect. The Communist Party's Political Bureau has mapped out a program to swing the support of its membership, an affiliated mass organization, to President Roosevelt."

What Does That Mean to You?

WHEN James Farley selects as a candidate for Presidential Elector in New York, "Comrade" David Dubinsky, acknowledged ally of the Communist Party and collector of funds for the Communist front in Spain?

Just Exactly What Does All That Mean to You and Your Kids?

Whose Country Is This?

Who Instructed Anyone to Give It Away?

And What Are YOU Going to DO ABOUT IT?

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1 PROCEEDINGS OF THE
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RSL 15

WHERE DO WE ^{R4} #159 GO FROM HERE?

George Washington (1783):

IN WHAT part of the continent shall we find any man or body of men who would not blush to stand up and propose measures purposely calculated to rob the soldier of his stipend? And were it possible that such a flagrant instance of injustice could ever happen, would it not excite the general indignation and tend to bring down upon the authors of such measures the *aggravated vengeance of Heaven*?

Abraham Lincoln (1865):

IT IS the duty of the Government to care for him who shall have borne the battle and for his widow and orphans.

Theodore Roosevelt (1900):

WAR veterans have a greater claim upon us than any other class of our citizens.

AND NOW

Franklin Delano Roosevelt:

NO PERSON, because he wore a uniform, must thereafter be placed in a special class of beneficiaries over and above all other citizens.

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.R4

Which Way from the Crossroads?

#160

***Parallel of
Tugwell
and Lenin
Views***

By

**ROBERT N. GOLDING
OF THE CHICAGO BAR**

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REPUBLICAN NATIONAL COMMITTEE
208 W. WASHINGTON ST., CHICAGO

#161

X-E810

R4

Who Gets the Money That Represents the National Income?

•

"Suppose we had said to Mr. Roosevelt in 1935: 'Take all the income produced in this country, Mr. President, and divide it equally among all wage earners. Take all of Mr. Rockefeller's income, all of Mr. Morgan's — all the money earned by trade and manufacturing, by renting homes and buildings, all the lawyers' and doctors' fees — every cent — and spread it equally over our working population.' If Mr. Roosevelt had done that, your weekly pay envelope would contain exactly \$20.05. I don't think any of us would want to look to a future limited by \$20.05 a week."

•

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#162

Why I AM FOR Landon



Pass this along to someone who
should vote for Landon.

The Practical Liberal
vs.
the Parlor Politician

Copies of this pamphlet may be obtained from
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#163

Why I AM FOR Landon



*Pass this along to someone who
should vote for Landon.*

*The Practical Liberal
vs.
the Parlor Politician*

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71 #164 X-E810
William Green .R4

LIBRARY RESEARCH AND EDITORIAL DIVISION
REPUBLICAN NATIONAL COMMITTEE

LINES UP A.F. of L. Against Reds

Labor Leader Strongly
Opposes Communists
and Radicals Working
for Roosevelt

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.R4 p.4

WOMEN

#165

Address of

FORMER CONGRESSMAN THOMAS W. PHILLIPS, JR.
Butler, Pennsylvania

Before the

REPUBLICAN WOMEN'S CLUB OF PITTSBURGH, PA.

September 9th, 1936

MADAM CHAIRMAN
AND REPUBLICAN WOMEN:

SOME OF YOU are here today because you are politically minded, others because you are politically active. I am here today to remonstrate with those who are politically minded only and to prod those who are politically active to greater activity.

We, of this generation, are the connecting link in the long chain which connects the America of the past with the America of the future. Let us therefore today resolve that we will not permit a weak link to be placed in this chain.

If you have in the past been politically inactive, then you should do penance for your past sins of omission by doing double service in the future. In short, if you have been resting in the past, you should not walk, but run now, in order to catch up. How much you should contribute in time and money for the betterment of politics is for you to decide.

Regardless of the size or the source of your income, a very large portion of it is now being taken directly and indirectly in taxes and continued indifference on the part of the voters means higher taxes in the future. Not a single one of you is so blind that you can't see that more than one-half the taxes you pay are being wasted. If you were to make it your practice to contribute three per cent of your income for the betterment of government and it resulted in a reduction of only one-fourth of your taxes, your political investment would net you more than one hundred and fifty percent per year in dollars and cents. If you were to devote much of your

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#166 X-E810
R4
*You're Em
taking chin
on the*

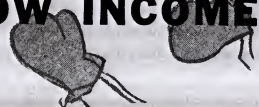
Several hand-drawn boxing gloves are scattered around the handwritten text. One is at the top left, one at the top center, one at the top right, one in the middle right, one at the bottom left, and one at the bottom right.

**"SOAK - THE -
RICH" TAXES**

really

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**SOAK THE
LOW INCOME**

Two hand-drawn boxing gloves are located at the bottom of the page, one on the left and one on the right.

X-E810

.R4

#167

Question--

DID THE MAJOR "NEW
DEAL" POLICIES PROMOTE
ECONOMIC RECOVERY?

Answer--

NO! THEY STOPPED
RECOVERY DEAD IN ITS
TRACKS FOR NEARLY
TWO YEARS

Proof--

THE RECORD WRITTEN
BY THE ROOSEVELT
ADMINISTRATION ITSELF

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WASHINGTON, D. C.

(copy 2)

X-ES10.R4 #168

Zero HOUR

A DIRECT CHALLENGE
TO THE WORLD WAR
VETERAN

by

Hanford MacNider

NATIONAL CHAIRMAN, REPUBLICAN
SERVICE LEAGUE

(Former United States Minister to Canada
and past national commander of the
American Legion.)

THE REPUBLICAN SERVICE LEAGUE
Of Rockford, Illinois Winnebago County

X-E810

R4

#169

Почему граждане русского проис-
хождения должны избрать

Лэндона и Накса



Alfred M. Landon



Col. Frank Knox

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610

X-E810

Почему граждане русского проис-
хождения должны избрать #170

Лэндона и Накса



Alfred M. Landon



Col. Frank Knox

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#171

Porqué ciudadanos
Hispano-Americanos
deben elegir a
LANDON y KNOX



ALFRED M. LANDON COL. FRANK KNOX

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#172

Amerikan Markkinat Amerikan Farmareille



ALFRED M. LANDON

COL. FRANK KNOX

Milloin tahansa Amerikkaan tuodaan 160 eekkerin farmin tuotteet Canadasta, on se sama kuin jos Brittiläinen Emporiumi anastaisi 160 eekkeriä maata Yhdysvalloissa— "New Deal" on siitä edesvastuussa — Te voitte tehdä siitä lopun äänestyspäivänä — Tuletteko tekemään sen?

**Säästäkää Kotoiset Maantuotteiden
Makkinat Kotoisille Tuottajille!**

Äänestä siis Landon ja Knox

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New York City



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#173

Amerikanska Marknader för Amerikas Jordbrukare



ALFRED M. LANDON



FRANK KNOX

Närhålst Amerika importerar produkterna av en 160 acres farm i Canada, är det liktydigt med Britiska kejsardömet's annektering av 160 acres land i Förenta Staterna, tack vare "New Deal."

Till en sådan orättvisa säga
vi på valdagen: STOPP!

VÅR EGEN JORDBRUKSMARKNAD MÅSTE
BEVARAS FÖR VÅRA EGNA PRODUKTER

Rösta på Landon och Knox

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Chicago, Illinois

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#174

**WAAROM Burgers van
Hollandschen oorsprong
LANDON en KNOX
kiezen zullen**



Alfred M. Landon



Col. Frank Knox

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#175

ווארום אמעריקאנער בירגער

ואלען ערוויילען

לענדאן'ען און נאקס'ן



ALFRED M. LANDON



COL. FRANK KNOX

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#176

Prečo by občania slovenského
pôvodu mali zvoliť

Landona a Knoxa



Alfred M. Landon



Col. Frank Knox

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#177

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**Dlaczego obywatele
Polskiego pochodzenia
powinni wybrać
LANDONA i KNOXA**



ALFRED M. LANDON



COL. FRANK KNOX

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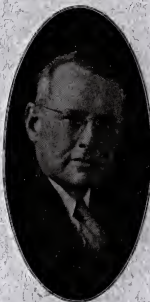
R4

#178

**Miksi kansalaistu-
neitten suomalaisten
äänien saajina**

tulee olla

LANDON ja KNOX



Alfred M. Landon



Col. Frank Knox

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403

**WHEN
A
FELLER'
NEEDS
A FRIEND**

X-E810

R4

Republican National

#179

SEP 15 1936

#180

X-E810

SEP 24 1936

.R4

the Big Boys
say



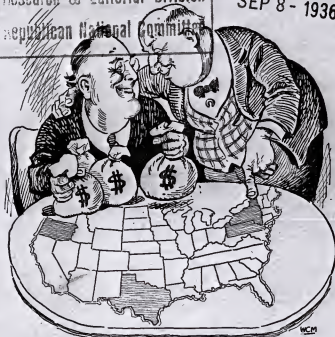
its for the
little fellows own good

#181
X-E810
.R4

SHOOTING THE ROLL

Research & Editorial Division
Republican National Committee

SEP 8 - 1936



"Gamble Another Billion Here, Frank"

YOUR AMERICA IS THE STAKE!

SEP 21 1936

X-E810

.R4

#182

Arch & Editorial Division
Republican National Convention



"I pay
no
taxes"

SEP 15 1936

Research & Editorial Division
Republican National Committee

X-E810

.R4

#183

The ILLUSION of SECURITY

The New Deal's Social Security Act of 1935

THE Republican Platform of 1936 contains the following paragraph "Society has an obligation to protect the security of the people by affording some measure of protection against involuntary unemployment and dependency in old-age. The New Deal policies, while purporting to provide Social Security, have, in fact, endangered it."

The Republican Platform then goes on to outline its own suggested systems for unemployment and old-age insurance.

The Republican party does not believe that change for the sake of change is necessarily progress. It does not believe that a law merely by being called a Social Security law promotes social security. It believes, as do nearly all non-partisan students and experts on the subject of unemployment and old-age benefits, that the Social Security Act of the Roosevelt Administration, if allowed to remain on our books will handicap severely in its major provisions the progress of social security in this country.

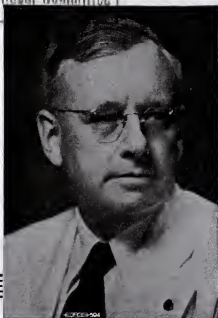
OCT 13 1936

Research & Editorial Division
Republican National Committee

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#184



GOVERNOR LANDON'S

PORTLAND SPEECH

AT PORTLAND, MAINE, SEPT. 12, 1936

OCT 2 - 1936

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Research & Editorial Division
Republican National Committee

#185

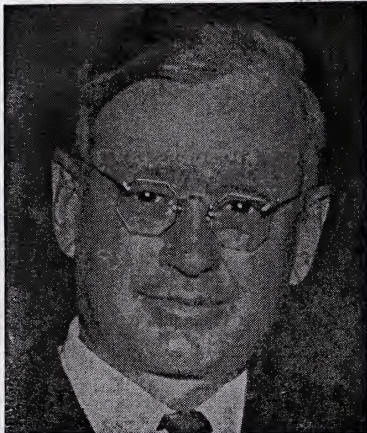
The VOTER'S CHOICE

by Walter Lippmann

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NEW YORK HERALD-TRIBUNE, INC.

BALANCE THE BUDGET
WITH

X-E810
R4 #186



PICTURES, INC.

L A N D O N
OUR NEXT
PRESIDENT



Case, Eds. - 1936 - Republic

X-E810

NO. 1

G4
#187

New Deal Spending

By Representative Bertrand H. Snell of New York
House Minority Leader

If you want to get an idea of the vast sums involved in the orgy of New Deal spending, just consider that from President Washington to President Taft the total of Government expenditures was only 24 and one-half billion dollars. This took in our entire peace time and war time expenditures of 124 years, including the building of the Panama Canal.

Well, in the less than three years of the New Deal, President Roosevelt has had appropriated for his use the vast sum of 25 billion 665 million dollars, or a billion dollars more than we spent in 124 years.

Is it any wonder that the public debt has now reached an all time high of 30 billion 504 million dollars, and that Secretary Morgenthau says it will reach 36 and one-half billions in 1937?

Despite increased revenues, the Daily Treasury Statement shows why our public debt continues to grow at such an appalling rate. Relief expenditures have decreased, but general expenditures increased 384 million dollars during the first seven months of the fiscal year, making the deficit for this period 2 billion 108 millions.

There have been 252 thousand persons added to the New Deal's payroll. This huge political army alone is costing nearly 500 million dollars a year, in spite of the election pledges of economies of 25 per cent.

There are 10 million still unemployed, 20 million on relief, as a result of wild boondoggling, and crack-pot schemes to get rid of two dollars for every dollar of Government revenue taken in.

Crushing taxes are sure to follow, taxes which everybody must pay, to make up for the New Deal's careless waste of borrowed money. If this New Deal spending is continued, without tax increases, our alternative is inflation of the currency. Remember what this did to the German mark? Well, it impoverished the entire nation when it got to the point where a billion marks would not purchase a loaf of bread.

This question of expenditures and public debt is your problem. The people of the United States should realize to the full just what this continued and reckless spending will mean to their children and their children's children.

NOTE TO EDITORS:

This is the first of a series of short articles by members of Congress, which is exclusive to you in your territory, and which may be used in full or in part under the signature of the Congressman. These will be sent to you weekly and it is hoped they will be timely.

NATIONAL REPUBLICAN CONGRESSIONAL COMMITTEE
1114 National Press Building, Washington, D. C.

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.R4

#188

DEATH

SEP 24 1936

Arch & Editorial Division
Republican National Committee

Flies the Mail



E3-5.7

X-E310

.R4

#189

OH! SUSANNA



A SONG FROM
THE PRAIRIE STATES

12

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.R4

CONFIDENTIAL

#190

Note to Editors:

The following text of the address of Governor Alf M. Landon, accepting the Republican nomination for President of the United States, must be held for release until actual delivery is begun, which is expected about 8:30 o'clock, Central Standard Time, Thursday evening, July 23, 1936. *Extreme Caution Should Be Exercised By All Accepting This Text to Prevent Premature Release.*

E. Ross Bartley,
Press Relations Representative

ADDRESS

of ✓

GOVERNOR ALF M. LANDON

Republican Nominee for President

South Entrance, Kansas State House
Topeka, Kansas
Thursday Evening, July 23, 1936

20

SEP 21 1936

Research & Editorial Division
Republican National Committee

X-E810

.R4

#191

**Two
Men And
Two Records**

Alfred M. Landon was elected Governor of Kansas in 1932.

Franklin D. Roosevelt was elected President of the United States the same year.

Both men faced problems which in many respects were similar.

Both made certain similar promises.

How have the two men fulfilled their promises?

880
X-E810

.R4

Hello Landon

#192

- 1 -

Hello Landon! Is that you?
Hello Landon! How do y' do?
Uncle Sam is calling you
For a leader brave and true.

- 2 -

Hello Landon! You're the man
"Pioneer" A-mer-i-can.
Hello Landon! On the square
Only you can fill the chair.

- 3 -

Hurrah Landon! Hurrah Knox!
We will fill the ballot box.
Millions shouting "on your way
Land-on top election day."

— Lyric Poem by David B. Williams

Copyright 1936 by David B. Williams

.R4

#193

Hello Landon! Is that you?
Hello Landon! How do y' do?
Uncle Sam is calling you
For a leader brave and true.

Hello Landon! You're the man
"Pioneer" A-mer-i-can.
Hello Landon! On the square
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Hurrah Landon! Hurrah Knox!
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Millions shouting "on your way
Land-on top election day."

—Lyric Poem by David B. Williams

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SEP 8 - 1936

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.R4

#194

Republican National Committee

VOTER
WHICH

?

Back To Honor and Honest Government Under the Constitution

Washington 8 years	34,089,000.00
Adams 4 years	34,263,000.00
Jefferson 8 years	74,424,000.00
Madison 8 years	176,475,000.00
Monroe 8 years	147,239,000.00
J. Q. Adams 4 years	66,927,000.00
Jackson 8 years	152,970,000.00
Van Buren 4 years	122,325,000.00
Harrison & Tyler 4 years	86,968,000.00
Polk 4 years	153,362,000.00
Taylor-Fillmore 4 years	176,499,000.00
Pierce 4 years	235,543,000.00
Buchanan 4 years	274,183,000.00
Lincoln & Johnson 8 years (Civil War)	4,674,620,000.00
Grant 8 years	2,334,917,000.00
Hayes 4 years	1,012,889,000.00
Garfield-Arthur 4 years	1,128,229,000.00
Cleveland 4 years	1,039,618,000.00
Harrison 4 years	1,328,127,000.00
Cleveland 4 years	1,459,377,000.00
McKinley 4 years	1,935,076,000.00
T. Roosevelt 8 years	4,486,323,000.00
Taft 4 years	2,768,444,000.00
Wilson 1913-6	2,854,236,398.00
Total 126 years	\$26,756,222,398.00

ON TO INFLATION, BANKRUPTCY AND RUIN UNDER ROOSEVELT

Franklin Delano Roosevelt—4 Years

\$31,031,103,027.51

\$31,031,103,027.51

Monument Of Honest Government — Monument Of Waste

E 810
7

OCT 2 - 1936

X-E810

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#195

Research & Editorial Division
Republican National Committee

The MARKET BASKET



X-5816.34 #196

Handwritten mark

FORGOTTEN
MENU

SEP 15 1936

x-ESD, R4

#197

Research & Editorial Division

Republican National Committee

America
Sings
for
Americanism





✓
Republican National Committee #198

Women's Division

X-E810

404 BARR BUILDING, WASHINGTON, D. C.

.R4

No. 2

10

1936

GOVERNMENT OF LAWS vs. GOVERNMENT OF MEN

COST OF LIVING

Dear Fellow Workers:

This is the second study leaflet in a series which we hope to issue monthly from now throughout the campaign. The clamoring appeals for "More!" following the publication of our first, based on the Constitution of the United States, is tremendously encouraging to us.

The terrific cost of New Deal experimentation is a subject on which we can barely touch in one article. We hope that you will find the contents of this leaflet a stimulation to you in the battle before the Republican Party, and that it will suggest further discussion to you in your study groups. The amount of material on this subject is almost unlimited and you will find endless data not only in your personal experience and in magazine and newspaper articles, but also in the official statistics issued by the Federal Labor and Commerce Departments.

Our third leaflet, which will be out very shortly, will have for its subject the disruption of the Civil Service under the New Deal. Miss Miriam Taylor of North Dakota has joined our staff as editorial assistant and has been in charge of the editing of this leaflet.

Carry on!

Sincerely,

WILMA D. HOYAL,

DIRECTOR, Women's Division.



Republican National Committee

#199

Women's Division

X-E810

404 BARR BUILDING, WASHINGTON, D. C.

.R4

No. 5

10

1936

GOVERNMENT OF LAWS vs. GOVERNMENT OF MEN

Dear Fellow Worker:

In this study leaflet are presented to you some of the significant facts in the tax situation in the United States. It does not begin to cover the situation, volumes might be written on that subject, but it does give some of the highlights of the tax problem as it hits the average citizen.

Because the women of America are citizens and taxpayers, they must interest themselves in this situation. Whether or not the Roosevelt Administration is justified in the program it has followed of vastly increased expenditures with the resulting burden of taxes placed upon the people is one of the most important issues of this election. Do we or do we not demand of our government that it be run economically?

This is not a problem which should appeal more to men than to women. Women are citizens and their vote has equal weight if we but exercise it to its full power. Since this is so, it is vital that women acquaint themselves with this most crucial issue. I hope that this brief study will inspire you to further explorations of the subject for I am convinced that an informed, intelligent public is the most important thing to be desired today.

America must come down to earth and prepare to live within her income, just as any individual must do. Keep in mind the fact that the income of the nation may rise or fall, but as government spending keeps growing—taxation becomes heavier and borrowing rises higher and higher—a process which cannot lead to economic recovery or stability. The hidden tax bill is one which every one of us must pay—it deserves our study.

Success to you in your efforts to arouse America!

Sincerely,

WILMA D. HOYAL,

DIRECTOR, Women's Division.

X-E810

.R4

THE LARGEST EDITION EVER PUBLISHED

#200

of a (Literary) Production will be a
Poem entitled

"A TAX PAYER"

by

A. VICTIM

The Work is a 24-line poem on one side of a postal card. On the reverse side of the card is a cartoon showing a Galloping Elephant urged on by Landon and Knox who are on the elephant's back. Two large bags are strapped to the elephant, one labeled,

**BALANCED
BUDGET**

and the other

**TAXES
REDUCED**

At the left, in the foreground, under the elephant's trunk, is this caption:

**On to Washington, Landon!
Give him the Prod, Knox!
Save our Treasury and
Restore the Government
To the American people.**

The 1936.....Committee is now publishing
an edition of.....MILLION of these cards and will supply State, County,
City and Town Clubs.

Copyright 1936 by Geo. H. Allen

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.R4

#201

GIVE US
AN
AMERICAN DEAL
WITH
LANDON



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X-E810

.R4

#202

GIVE US
AN
AMERICAN DEAL
WITH
LANDON

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EDM
HOLD FOR RELEASE

X-E810

.R4

#203

FOR RELEASE
ON DELIVERY
WEDNESDAY

ADDRESS

OF

HON. BERTRAND H. SNELL

Republican Leader in the House of Representatives and
Permanent Chairman of the Convention

BEFORE THE

REPUBLICAN NATIONAL CONVENTION

CLEVELAND, OHIO, JUNE 10, 1936.

SEP 15 1936

Research & Editorial Division
Republican National Committee

X-E810

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#204

PROMISE

E 310

AND

PERFORMANCE

The Administration of
FRANKLIN D. ROOSEVELT
REVEALS ITSELF

X-E810

.R4

#205

JINGLES
ON
F. D. R.
AND
HIS DONKEY

By SARAH CARR CONLEY

X-E810

.R4

#206

TWO PLATFORMS

A CONTRAST
1932 - 1936

Copies may be secured from
WOMEN'S NATIONAL REPUBLICAN CLUB, INC.
3 WEST 51ST STREET
NEW YORK, N. Y.

X-E810

R4

#207

ISSUED BY
 BRAMAN FUND FOR DEFENSE OF THE CONSTITUTION
 WOMEN'S NATIONAL REPUBLICAN CLUB, Inc.
 3 West 51st Street, New York, N. Y.

GEORGE III AND FRANKLIN I

1776 - 1936

For generations Americans had no immediate experience of tyranny. Official encroachment on the rights of citizens came to be something remote, impossible, told of only in old books.

We had to turn to the Declaration of Independence itself to learn just what were those acts of King George III which, in the opinion of Thomas Jefferson and his great contemporaries, made his rule intolerable to free men.

*Here are a few items
 from that long list of*

*And a few items from the ever-growing
 list of*

INTERFERENCE WITH LEGISLATION

1776

"He has refused to pass . . . Laws for the accommodation of large districts of people, unless those people would relinquish the right of Representation in the Legislature, a right inestimable to them and formidable to tyrants only."

1936

President Roosevelt's advisers, chosen by himself, have drawn up bills for submission to and passage by State Legislatures whose members were permitted only the briefest discussion of their provisions. Penalty for failure to enact these bills, without amendment, is loss of public moneys voted for Public Works and Works-Relief.

BUREAUCRACY

1776

"He has erected a multitude of New Offices and sent hither Swarms of Officers to harrass our people and eat out their Substance."

1936

Enforcement officers for the new AAA, the TERA, and the others, continue to "harrass our people and eat out their substance" although the Supreme Court on May 27th, 1935, directed the disbanding of the "swarms" of the NRA and on January 6th, 1936, cancelled the Triple A!

On May 23rd, 1936, although many of the Newdeal Agencies had been declared illegal and were supposed to be disbanded, The Congressional Record gave to Newdeal Bureau listings 13 more pages than in 1935!

On May 25th, 1936, E. Claude Babcock, President of the American Federation of Government Employees, reported that "never before in the history of the Nation" has an Administration handed out jobs to political cohorts in payment for political services on such a grand scale" as has the Administration of Franklin I.

(There was no Supreme Court to protect the people under George III.)

L.B.O.R.

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#208

Two Men And Two Records



Alfred M. Landon was elected Governor of Kansas in 1932.

Franklin D. Roosevelt was elected President of the United States the same year.

Both men faced problems which in many respects were similar.

Both made certain similar promises.

How have the two men fulfilled their promises?

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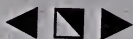
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and

BALLOT BALLADS



Get In Tune With The Times;
— *The Keynote Is "Dough"*



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#210

A BOOK OF GRANITEGRAMS



✓
MARK GRANITE
✓
SIZES UP
✓
FRANKLIN ROOSEVELT

X-E810

.R4

#211

MADISON SQUARE GARDEN RALLY

October 29th, 1936

under the auspices of



For President

ALF. M.

LANDON

For Vice President

FRANK

K N O X

For Governor

WM. F.

BLEAKLEY

For Lieut. Governor

RALPH K.

ROBERTSON

For Comptroller

JOHN E.

MAY

For Atty. General

NATHAN D.

PERLMAN

RICHARD W. LAWRENCE
General Chairman

CARLETON GREENWALD
Chairman General Arrangements Committee

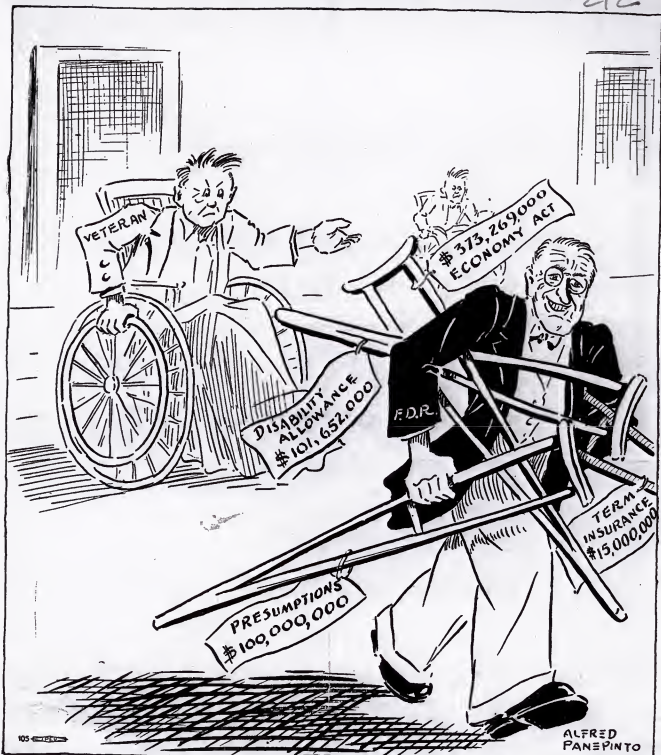
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#212

Well, Soldier?



LISTEN, **BOSS,**
THE ONE THING **I** WANT TO KNOW ABOUT IS

#213 X-E810
R4

**MY
JOB!**



AND ONLY HIS EMPLOYER CAN TELL HIM

INDUSTRIAL DIVISION of the REPUBLICAN NATIONAL COMMITTEE
208 West Washington Street, Chicago

Prosperidad Simulada

Es que ha mejorado realmente la situación? Como lo pretende el New Deal?

PREGUNTE

a los 11,000,000 que están recibiendo beneficencia y que están sin trabajo,
La situación no ha mejorado para ellos.

Pregúntese A Ud. Mismo

Si Ud. es uno de los 40,000,000 que tiene empleo. Su salario no ha sido aumentado para poder pagar los PRECIOS MAS ALTOS que han sido forzados por la predispuesta escasez del New Deal.

Cual Es La Verdad?

La verdad es que al aumento en ganancias de parte de algunas de las compañías más grandes del país están basadas sobre — los 13 BILLONES DE DÓLARES que el New Deal ha cogido prestado y ha malgastado, 13 BILLONES DE DÓLARES que han hipotecado el futuro de Ud.

Ud. Sabe Bien que Esto no es Prosperidad!

Cualquiera, puede PASAR POR PROSPERO con Dinero PRESTADO!

Supóngase que Ud. es dueño de una casa. Ud. coge prestado \$2,000 con la garantía de su casa. Mientras Ud. tenga los \$2,000 para gastar, PARECERA que ha prosperado. Llega el día en que los \$2,000 se terminan y su casa queda hipotecada, debe Ud. los \$2,000 que cogió prestado, más el interés y queda Ud. en una situación peor que la anterior.

PIENSE!

PIENSE!

PIENSE!

No permita que el New Deal le engañe con su promesa electoral de prosperidad.

La poquita prosperidad que existe está basada sobre dinero prestado, que tiene que pagarse por medio de impuestos que tienen que ser pagados por Ud. Muchas de estas contribuciones son indirectas y son parte del precio que Ud. paga por comestibles ropa y alojamiento.

Los Estados Unidos Están Debiendo 34 Billones de Dólares!

\$6,714,876 para cada año de los 1936 años desde el comienzo del calendario! Esto es lo que quiere decir 34 billones de dólares! Podría Ud. imaginarse tales cifras?

Más de 1/3 parte de Esta Enorme Suma

ha sido añadida a nuestra Deuda Nacional durante los 3 1/4 años de

La Administración, New Deal, de Roosevelt

Las otras 2/3 partes se extienden sobre 157 años — y cubre el resto de nuestra historia nacional incluyendo el Costo de la Guerra Mundial (World War). Durante los tres últimos años, el Presidente Roosevelt ha cogido prestado a razón de TRES Y TRES Y UN CUARTO BILLONES POR AÑO. A este paso, su recolección por cuatro años más aumentaría la Deuda Nacional por QUINCE BILLONES, haciendo un total de 49 BILLONES.

Es que Ud. Sra. y Sr. Elector, desean ser oprimidos por el peso de tal deuda?

SINO ES ÉSTO LO QUE DESEA

Vote for LANDON and KNOX

quienes creen en Beneficencia para los "Desempleados," y NO EN BENEFICENCIA para los Políticos.

Issued by
REPUBLICAN NATIONAL COMMITTEE
NATURALIZED CITIZENS' DIVISION
41 East 42nd Street, New York City

#215

X-E810

.R4

CROWDING THEM OUT!



THE WORKMAN WHO WANTS TO KEEP HIS SEAT
CAN VOTE THE NEW DEAL OUT NOV. 3

INDUSTRIAL DIVISION • THE REPUBLICAN NATIONAL COMMITTEE

Unofficial List;
Landon Party, Claypool Hotel. (Dnapls?)

Newspaper Men, Photographers, and Wire Service Men:

Joe A. Morris - 631
 Arthur Hachton- 895
 Paul Bohan - 661
 Bob Humphrey - 683, 636
 Ben Theilen - 663
 Wm. Beale - 808
 William K. Hutchinson - 675
 Hugh Wagnon - 810
 Arthur Sasse - 688
 Doris Fleeson - 816
 Ray Henle - 733
 Henry Mencken - 870
 Ernest Lindley - 770
 Erwin Canham - 896
 Harlow Church - 771
 John Lambert - 767
 George Skadding - 788
 F. A. Flenger - 860
 J.A. Haggerty - 869
 Henry M. Hyde - 882
 Phillip Kinsley - 871
 W. M. Robinson - 861
 Duke Shoop - 883
 Charles Mack - 467
 Walker Buel - 885
 Thomas Bills - 775
 Everett Norlander - 888

William Vernon - 566

Staff:

E. Ross Bartley -- 320
 William Donaldson 407
 James E. Norris - 392
 Dean Bailey - 393
 W. L. Benson - 381
 Walter Seiler - 429
 Norman Almquist - 461
 T. R. Bohn - 391
 Kirby Hawkes - 300
 Carl Ditzel - 341
 Glen Eddie - 365
 O.P. Swift - 375
 Adrian Gombowski - 342

AUTOMOBILES, FOR TRANSPORTATION TO COLISEUM AT FAIR
 GROUNDS, WILL LEAVE CLAYPOOL HOTEL AT 7:00 PM

Indianapolis?

How Dangerous is Our DEFICIT?

Annual Deficits of UNITED STATES GOVERNMENT

<u>FISCAL YEAR</u>	<u>RECEIPTS</u>	<u>EXPENDITURES</u>	<u>DEFICIT</u>
1932-33	\$2,079,696,742	\$5,142,953,627	\$3,063,256,885
1933-34	3,115,554,050	7,105,050,085	3,989,496,035
1934-35	3,800,467,202	7,375,825,166	3,575,357,964
1935-36	4,115,956,615	8,879,798,258	4,763,841,643
1936-37	?	?	?

Please note that taxes paid for the year 1935-36 doubled taxes paid in 1932-33. Even so, they were less than half of the expenditures of 1935-36. If this progression continues, how close are we to the fate of Germany?



Annual Deficits of Germany in Last 3 Years of Inflation (In U. S. Dollars at Average Rate of Exchange)

1920-21	\$1,513,000,000		1922-23	\$ 610,000,000
1921-22	918,000,000		1923-24	1,589,000,000

#218

SONGS
FOR
VOLUNTEERS

Campaign songs, 1936-Republican

MUSIC-DIVISION

17-TH-FLOOR TRIBUNE-TOWER

NOTICE OF PAY DEDUCTION

Do you know that beginning January 1st your employer will be compelled by law to deduct a certain amount from your pay check every week?

Under the Social Security Act he will be compelled to do this as long as you live or until you become 65 years old or disabled.

Do you know how much will be taken from you each pay day?

Do you know what you are going to get for it?

*Ask Your Employer And
Insist That He Tell You!*

#221

STOP RISING TAXES!

RESOLUTION

WHEREAS: Federal taxation has become excessive and soaring federal debt threatens national bankruptcy; and

WHEREAS: Federal spending is at the rate of \$2.12 for every dollar collected; and

✓ WHEREAS: Federal taxes for the fiscal year 1936 were 118.9 per cent greater than in 1933; and

WHEREAS: Living costs already have risen more than 21 per cent under such a debt creating system; and

WHEREAS: Our children face a federal debt of approximately \$35,000,000,000, that will take about \$70,000,000,000 to repay including interest and other expenses connected with the debt; and

WHEREAS: All this reckless plunge into the abyss of debt and high taxes has multiplied, not solved, any national problems,

NOW, THEREFORE, BE IT RESOLVED, this organization go on record, and furnish copies to the press, as opposed to this wasteful expenditure of the people's money.

Organization_____

President_____

Secretary_____

City_____

State_____

REPUBLICAN NATIONAL COMMITTEE
CHICAGO, ILLINOIS

FOR RELEASE
UPON DELIVERY

X-E810

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#222

NOTIFICATION ADDRESS OF REPRESENTATIVE BERTRAND H. SNELL

AT TOPEKA, KANSAS, JULY 23, 1936

Governor Landon, we have come to you in obedience to that honored custom which provides that a candidate for the Presidency of the United States shall be formally notified of his nomination. The custom goes back beyond the days of the telegraph, the radio, the automobile, or the telephone. There are some who say that it is outmoded, that traditions have no place in the present impetuous scheme of things, that everything has changed. But we cling to the tradition because it is a reminder that there are some things in life which do not change. Some things which are fundamental and eternal.

As Chairman of the Committee, I have the privilege, first, of presenting the cordial greetings of the State of New York, and her sister States of the East, to the State of Kansas and her neighbors among the "typical prairie states." That privilege is doubly pleasant because for so many years I have known you as a personal friend.

The spontaneous expression of popular sentiment from coast to coast, which culminated in your nomination at Cleveland, offers eloquent testimony that your authority is rooted in the silent, secret hearts of the whole people.

To them alone have you pledged your faithful services, and in you they place their hope.

The crisis which calls you to be first among us will never yield to the sounding shibboleths of mere partisanship. You are saluted today by patriots of all parties!

(more)

Alabama
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
Florida
Georgia
Idaho
Illinois
Indiana
Iowa
Kansas* 4R

X-E810

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#223

NATIONAL HEADQUARTERS
ACROSS FROM THE SUPREME COURT
AT 142 B STREET N. E.
NEXT TO THE NATIONAL WOMEN'S PARTY
WASHINGTON, D. C.

October 9, 1936.

Special Independent All-States Campaign Volunteers

All honest supporters of Governor Landon want to insure his election. We are confronted with defending our representative government. We must have immediate whole-hearted action in order to swing the doubtful states.

The above organization is launching a new, inexpensive, effective, serious and unequalled campaign which has no limits as to the numbers that will participate in it and its success will depend entirely upon the cooperation of yourself and others. The plan will bring together 48 cars (one from each state) in a campaigning unit of force in a drive through the states to elect LANDON. This will extend to as many states as we can secure quickly, the necessary 48 car units.

BOTH COPIES

WANTED

(Jan., 1936—10,000)

We seriously call upon YOU to serve with YOUR automobile at your expense from now until election eve, November 2nd and, if possible to donate \$50 or \$100 to a general fund for this specific program, and enlist others quickly in order to make a quota of 48 automobiles to send one to each state. This movement means for you to proceed to California or any other state that has secured its quota and join, either as the leader of that particular 48 car unit or as a member of the caravan then to visit every large city, town and hamlet in that State, campaigning and collecting more cars from the places through which we travel, and winding up the drive on November 2nd in the largest voting center, wherein a prominent speaker will be selected to close that particular state campaign.

To this movement I am contributing \$50 or \$100, paying my personal and traveling expenses, using my new car and giving my services to the finish. I will proceed to meet the necessary 47 cars and lead that campaigning unit through the state and will go to far California, as I was originally from that State. I will cover the entire State, visiting the largest cities and adding more cars to the parade and will congregate an enormous number of cars and people for the final campaign rally at Los Angeles.

We must get this program rolling at once. I am ready and mean business. We must secure all the volunteers possible quickly to work for a great cause. We need 48 cars from your State to make it a complete national affair in every state, but we cannot wait, therefore, will accept those that are available for an immediate drive. This plan would have a tremendous power if it covered all the states instead of just the doubtful ones. We expect the aid of several hundred like yourself who are unselfish, eager and anxious to help carry the message to ALL THE PEOPLE. ON YOUR ACTION DEPENDS MUCH.

Upon receipt of this urgent appeal, you and/or the other selected volunteers telegraph or telephone to me at Room 1128, House Office Building, Phone National 3120, extension 367 and you will be instructed where to meet your particular unit, together with all other arrangements.

Faithfully yours,

T. A. Tomasini.

#224

Publicity Division (Release Following Delivery-Aug.24,1936)
Republican State Committee (Thank you.) ↑
41 East 42nd Street, NYC
Van-3-4447

REMARKS OF REPUBLICAN STATE CHAIRMAN MELVIN C.EATON,MADE ON
EVENING OF MONDAY,AUG.24th AT CHAUTAUQUA,N.Y.,PRECEDING THE ADDRESS
OF GOV.ALFRED M.LANDON, OF KANSAS ---

Gov. Landon,Dr. Bestor,Friends of Chautauque Institution,and Dis-
tinguished Guests:

While this occasion is not a political one,I am constrained,
on behalf of your host of Republican friends here,to bid you the
heartiest welcome to the Empire State.

I assure you our people are intensely interested in your
message.

Representing,as you do,the pioneering spirit and Americanism
of our forefathers,you have stimulated the interest of citizens in
the coming election,and have clearly demonstrated that (stability
and common sense in government) are still universally appreciated.

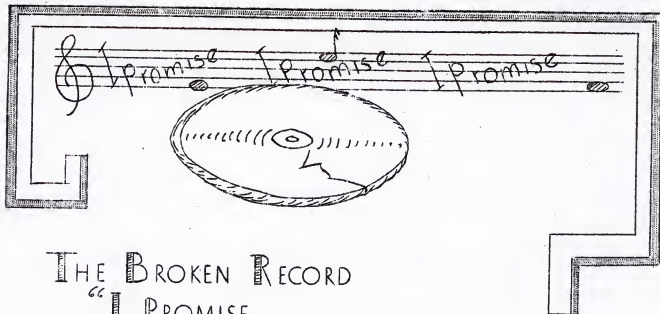
Again, Gov.Landon, I bid you welcome to New York State.

#225

October 24, 1936

Governor Alfred M. Landon today (Saturday) sent the following message to a meeting of Indiana Landon and Knox Clubs held at Tomlinson Hall, Indianapolis:

"The work you have done has been splendid. If you continue it, as I know you will, through the remaining days of this campaign, there can be no doubt about the outcome in Indiana. I can assure you that equally effective work is being done in the other states. We have aroused the American people. On November third they will crush the attack that has been made during the past three and one-half years on their system of government and their individual liberties."



THE BROKEN RECORD
 "I PROMISE
 I PROMISE
 I PROMISE"



ARTISTIC EXPRESSION
 REQUIRES
 INDIVIDUALISM
 INDIVIDUALISM
 IS NOT
 ALLOWED
 IN A
 REGIMENTED
 SOCIETY !

— • —
 WE MUST PROTECT
 OUR FREEDOM

#227

GENERAL INFORMATION

Handling of the crowds at Topeka will be one of the big jobs during the notification ceremonies. This is a separate job from the handling of the parade - although many of those who are Topeka visitors for the day will take part in the parade, either walking in the line of march, or joining in the line of automobiles that will bring up the rear of the parade.

This job of handling the crowds is in charge of Col. Wint Smith, assistant attorney general and also in charge of the Kansas highway patrol.

In addition to those who come to Topeka in special trains and by air planes, between 20,000 and 25,000 automobiles are expected and it is the handling of these automobiles that Col. Smith is most concerned about. Four great parking spaces have been set aside. Those who arrive by automobile over highways from the east will be met outside the city and given a special parking guide, showing that as they near the city they will find the route they are to take to their parking space, distinctly marked by blue arrows.

Those that arrive from the north will be directed to follow red arrows. From the west, the arrows are green and from the south there are black arrows guiding the traffic.

Col. Smith manned the highways Tuesday morning for early arrivals and all highways will be covered until late Thursday in order to catch stragglers. The Kansas highway patrol travels in radio equipped automobiles and Col. Smith and his force is watching the traffic on all highways, the farthest patrol post being 25 miles from the city limits.

AFTERNOON SERVICES ON THE NOTIFICATION STAND

The notification ceremonies are to be conducted from specially erected stands on the south front of the capitol building. The broad grounds surrounding the capitol will hold the thousands of visitors who, it is expected, will begin taking their places early in the day.

Loud speakers have been so arranged that those on the farthest fringe of the crowd will be able to hear distinctly.

But the committee on arrangements realizes that there is a distinct problem involved in entertaining the crowd during the afternoon. For this reason special exercises will be conducted beginning at 1 o'clock. A Specially selected band will play from 1 o'clock until 4 and groups of choral singers will be heard.

TEA FOR VISITING WOMEN (OUT OF TOWN)

The Topeka Woman's club will serve tea to out of town women visitors at the Woman's Club house between 1:30 and 3 p.m.

E810.R

#228

ADDRESS DELIVERED BY GOVERNOR ALF M. LONDON
AT SHARON, PA., AUGUST 24, 1936.

Ladies and Gentlemen, of course, I am very happy to see you this morning. It is not necessary for me to tell you how much this trip back up the Shenango Valley, where I spent so many boyhood days, means to me. I have fished up and down the Shenango River here in the old days - and in the old canal on which my great grandfather operated the first boats. I can even go back far enough to remember the canal, which was not running, of course, but we boys could fish up and down the old tow-path.

I am very happy to see you here this morning, and thank you very, very much for your cordial reception back home.

E810
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1936
#229
RELEASED TO MORNING PAPERS OF FRIDAY, JULY 24 (TWENTY-FOUR)

The Most Reverend Bishop Francis Johannes, D. D. Bishop of the Leavenworth Diocese, Roman Catholic Church, delivered the invocation at the Landon Notification Ceremonies as follows:

Almighty and Eternal God, who hast singularly blessed our land with wonderful and well-nigh inexhaustible natural resources, who didst enlighten our forefathers to give us a form of government in which all may participate, a constitution which guarantees civil and religious liberty to all citizens, graciously receive our thanks for Thy manifold blessings and grant perpetuation of them unto the very end of time.

In the many and grave problems which confront America today and call for remedial measures, we turn to Thee, O Father of light. We realize our meekness and insufficiency and that only with Thy aid can we accomplish anything of lasting benefit to all the people. With this consciousness we lift our hearts to Thee and say: God of might be with us ever!

Enlighten our minds and move our wills that we may elect to public office men possessed of the quality of leadership who by wisdom, prudence and courage in every undertaking will seek what is pleasing to Thee, O God, and conducive to the general public welfare who livest and reignest world without end.

Amen.

X-1010
.R4

#230

I Submit A KEYNOTE SPEECH

by Ballard Dunn

**Including Comments on the Platform, the Issues that
Republicans Face During this Campaign and
the Type of Publicity that
Must Be Employed***

*Reprinted from The Keynote, Omaha, Nebraska.

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The Keynote Speech is the rallying call to battle in an American political convention. The address of the "Key-note" and his message is always eagerly awaited. This is particularly true of the Republican National Convention this year. The Republican Party has been a great constructive force in American political life. The New Deal insists that it has been reduced to the role of merely the "opposition."

Whether this is true will be revealed in the Keynote Speech to be delivered at Cleveland in June. The author of the keynote here "submitted," a rank and file Republican, offers it as the type of call to battle that will restore the Republican Party to that leadership which he feels is so essential, not merely for the Party itself but for a re-awakening of the American spirit and the revival of American progress.

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ISSUED BY
BRAMAN FUND FOR DEFENSE OF THE CONSTITUTION
WOMEN'S NATIONAL REPUBLICAN CLUB, Inc.
3 West 51st Street, New York, N. Y.

231

GEORGE III AND FRANKLIN I

1776 - 1936

For generations Americans had no immediate experience of tyranny. Official encroachment on the rights of citizens came to be something remote, impossible, told of only in old books.

We had to turn to the Declaration of Independence itself to learn just what were those acts of King George III which, in the opinion of Thomas Jefferson and his great contemporaries, made his rule intolerable to free men.

*Here are a few items
from that long list of*

*And a few items from the ever-growing
list of*

INTERFERENCE WITH LEGISLATION

1776

"He has refused to pass . . . Laws for the accommodation of large districts of people, unless those people would relinquish the right of Representation in the Legislature, a right inestimable to them and formidable to tyrants only."

1936

President Roosevelt's advisers, chosen by himself, have drawn up bills for submission to and passage by State Legislatures whose members were permitted only the briefest discussion of their provisions. Penalty for failure to enact these bills, without amendment, is loss of public moneys voted for Public Works and Works-Relief.

BUREAUCRACY

1776

"He has erected a multitude of New Offices and sent hither Swarms of Officers to harrass our people and eat out their Substance."

1936

Enforcement officers for the new AAA, the TERA, and the others, continue to "harrass our people and eat out their substance" although the Supreme Court on May 27th, 1935, directed the disbanding of the "swarms" of the NRA and on January 6th, 1936, cancelled the Triple A!

On May 23rd, 1936, although many of the Newdeal Agencies had been declared illegal and were supposed to be disbanded, The Congressional Record gave to Newdeal Bureau listings 13 more pages than in 1935!

On May 25th, 1936, E. Claude Babcock, President of the American Federation of Government Employees, reported that "never before in the history of the Nation" has an Administration handed out jobs to political cohorts in payment for political services on such a grand scale" as has the Administration of Franklin I.

(There was no Supreme Court to protect the people under George III.)

ARE YOUR
WORKERS GOING
TO VOTE?

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#232

AL DIVISION
ATIONAL COMMITTEE
HINGTON STREET
AGO, ILL.

These Truths Are Self-Evident

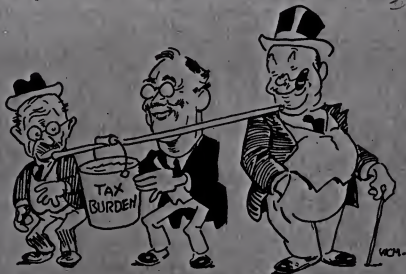
Division
Republican National Committee

E870
R
That twelve years of Republican administration saw the national debt reduced from \$24,045,137,000 to \$20,937,351,000.

That three long years of the New Deal have seen the debt increased more than thirteen billion dollars.

That in 1930, the well-to-do paid 68.2 per cent of federal taxes while the mass of the American people contributed 31.8 per cent.

But that under Roosevelt, the position is entirely reversed. These taxes that bear on the well-to-do now make up 38.7 per cent of all federal taxes while hidden consumer taxes are 61.3 per cent.



That while Roosevelt spending totals nearly 25 thousand million dollars, we still have nearly ten million unemployed. The greatest failure in history.

That twelve Republican years saw our domestic and foreign commerce reach unprecedented heights and the American standard of living on a basis which made this country the envy of the civilized world—a standard which three long years of New Deal bungling has not been able entirely to destroy.



That never before has the chief executive invaded the constitutional rights of the citizen; where the citizen could be jailed for violation of executive orders; farmers coerced as they were under the Potato Control Act, Bankhead Cotton Act, and the Kerr Tobacco Act.

Restore American Standards With Landon

Roosevelt and the Economic Royalists

Republican National Committee

#234

UNDER a blaze of Kleig lights Franklin D. Roosevelt stood on a platform in Franklin field in Philadelphia in latter June and told 150,000 people assembled there—and millions listening in on the radio—that the battle in this present campaign must be concentrated on the “economic royalists.”

With few words the president accepted the renomination that had just been voted him by the delegates that gathered in Philadelphia. With many more words he defined the “economic royalists” and called for a mass attack upon them.

He said that in 1776 the people of America sought freedom from the tyranny of a political autocracy—the eighteenth century royalists.

And he said that in 1936 the people of America seek freedom from a more modern tyranny—the twentieth century “economic royalists.”

With all the force of oratory at his command he declared the oppressions of the “economic royalists” of today have led to a situation in which the average man finds himself confronted with the same problems that confronted the minute men of 1776.

He emphasized that this attack on the “economic royalists” must be the major assault of the campaign and, after pointing out the enemy, he assumed the leadership of the attacking forces.

The president's final words to the convention delegates, to the huge audience and to the radio listeners was, “I am enlisted for the duration of the war!”

* * *

Shortly after the conclusion of the national convention the president summoned Governor Herbert Lehman of New York to confer with him at his Hyde Park estate.

The purpose of this meeting between the president of the United States and the governor of New York was to give the president an opportunity to plead with the governor to reconsider his decision not to run for re-election as governor.

It is well known that the governor was persuaded to change his mind. And it is well

known that the strongest argument brought to bear on him was that Roosevelt's chances in New York were imperiled if Lehman did not run. Whether Governor Lehman's efforts in behalf of the president will succeed remains to be seen in the November balloting.

In any event, Governor Lehman subordinated his personal wishes to the wishes of the president.

Governor Lehman's personal wish was to return to the business associations from which he withdrew when he shouldered the governorship. Those business associations are numerous and varied. In fact, the Lehman Bros. Banking and Investment Co. of No. 1 William Street, New York, ranks as one of the financial oligarchies of the country.

* * *

For instance, Phillip Lehman, chairman of the board of directors of the Lehman Corp., is a director of four other great enterprises including the Woolworth Company, French & Foreign Investors Co., Inc., and the General American Investors Co., Inc.

The estate of Arthur Lehman is interested heavily in 17 great concerns such as Amalgamated Leather, Associated Rayon, the Jewel Tea Co., the Southern States Land and Timber Co., and the Pennsylvania Dixie Cement Corp.

Allen S. Lehman, vice-president of the Lehman corporation, is a director in a half dozen big scale enterprises including the Anchor Cap Corp., and the Pacific Zeppelin Transport Co., Ltd.

Robert Lehman is in the directorate of more than a dozen of the big ones of the country including American Cigar, General Foods and National Dairy Products.

The interests of the other members of the Lehman firm are as far flung and big scale as these cited. These associations, of course, are perfectly legitimate and proper.

The point is that President Roosevelt certainly is not consistent when he attacks the royalty of high finance in one breath and in the next pleads with one of the princes of high finance to save him in New York.

—Oklahoma City Times.

Vote for Landon and Knox

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What, Mr. Roosevelt, Are You

OCT 6-1936

Going to Do With Me? #235

Research & Editorial Division

Republican National Committee

-The Coal Miner

MR. ROOSEVELT, speaking to the Third World Power Conference, at Washington, D. C., September 11, drew a very pretty picture of the United States as Mr. Roosevelt believes it will be when our homes and industry are supplied with cheap electricity developed by the Federal Government.

He pointed with pride to the already completed projects of Grand Coulee and Booneville in the Northwest and the development of the Tennessee Valley Authority in the South. He invited the distinguished visitors, who had come from all over the world to attend the power conference, to visit these projects and see for themselves what changes these projects, built with government money appropriated for getting men back to work, had made in the lives of people able to enjoy their advantages. At the same time, he drew attention to the fact that the government's extensive plans for controlling the flood waters of the Mississippi, the Ohio and other unruly rivers, would develop electric energy for the Nation.

"It is not irrational to believe that in our command over electric energy," the President said, "a corresponding industrial and social revolution is potential; *that it may already be under way without our perceiving it.*"

Apparently Mr. Roosevelt was so lost in contemplating his picture of a world-happiness government induced through cheap electricity, that he completely forgot electricity's chief competitor — the great coal industry. Naturally the question arises: What is to happen to Coal and the jobs of the coal miners when the Father of Waters and his little brothers go to work for the government, and electricity, generated by water, replaces Coal in our homes and factories?

Fortunately, in the Tennessee Valley Authority, there is a yardstick by which we may measure the future loss of coal miners'

jobs if Mr. Roosevelt's projected development becomes reality.

The Tennessee Valley Authority is expected to produce 5 billion 780 million kilowatt hours of electricity every year. Figuring conservatively that one pound of coal produces a kilowatt hour of electricity, it would require 2,890,000 tons of coal to produce as much electricity as the Tennessee Valley project. The average coal miner produces 4.4 tons of coal per day. Therefore, the Tennessee Valley when completed will displace 656,800 man days of work each year. Again the question: What will become of the coal miners when and if the government goes through with its plan for a chain of Tennessee Valley projects, stretched from the Atlantic to the Pacific, and supplies the nation with electricity instead of coal?

Ask the miners of the central coal fields what happened to their jobs when the New Deal financed the construction of natural gas pipe lines from the Texas Panhandle to the cities of the Middle West? The answer is to be found in the number of miners and the families of miners on relief rolls in this field.

Undoubtedly the development of cheap electricity marks a step in the progress of civilization, but it is a step not to be heedlessly taken without serious study and provision for the fuels which electricity will replace. The experience of recent years shows that electricity can be more economically produced by using coal or fuel oil than it can through the use of water power. There is a place for electricity, for coal, for fuel oil; their uses should be coordinated and these natural resources conserved through a long time program. We can not revolutionize overnight our entire industrial system without the most serious consequences and the working of needful hardships upon countless numbers of our citizens.

Vote for Landon and Knox

77777 117 X 117 C - 1421 Republican
Cutting Down Production X-E810

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#236

Come all that's been relieved, if you want to hear
The story about a young cavalier.
Franklin D. was the savior's name;
As a brand-new dealer, boys, he won his fame.

Franklin rallied to the cause in 'thirty-two,
Didn't know just what he was to do;
But he mounted to the chair with his orders in his hand
And took us all a trip to poverty land.

Franklin looked at the pig—the pig lost his tail,
He looked at the cow—the cow turned pale;
He turned to the farmer, then he said,
"Prices will be better, but they'll all be dead."

Chorus

Franklin D., cutting down production,
Franklin D., shooting down the hogs,
Franklin D., prices will be better;
Yes, prices will be better, but they'll all be dead.

Franklin scratched out prohibition's seal,
Stood before congress with an awful spell;
How he could juggle the alphabet,
Adding billions to the government debt;
And so we knew by all of that,
The man in the chair had bats in his hat.

Chorus

Franklin D., cutting down production,
Franklin D., shooting down the hogs,
Franklin D., prices will be better;
Yes, prices will be better, but they'll all be dead.

Franklin pulled up within a little of the place
A forty billion debt stared him square in the face;
He turned to congress, said, "Boys, you better jump,
The whole bloomin' works are going to flunk."

Chorus

Franklin D., and the whole bloomin' works,
Franklin D., is a-going to flunk;
Franklin D., with the whole bloomin' works,
With the whole bloomin' works is going to flunk.

Franklin said near the close of his race,
"Now there's two dumb critters I never can face."
Congress said "We're betting now,
"It's a weanling pig and a Jersey cow."

Chorus

Franklin D., he never can face,
Franklin D., a weanling pig,
Franklin D., he never can face, no he never can face
A weanling pig and a Jersey cow.

Franklin said just after the slide,
"There's a few more things I could have tried."
Brain trust said, "What could they be?"
"Cut the production of the honey bee,
"Bring our honey across the seas,
"Rally around the Townsend plan,
"Give a pension to every man,
"Cut the tariff from the petticoat,
"Then tax the gland of the billie goat."

Chorus

Franklin D., cutting down the tariff,
Franklin D., running up the tax,
Franklin D., cutting down the tariff on the petticoat,
And running up the tax on Brinkley's goats.

Uncle Sam in his office was a-sitting,
Just received a message that Franklin was a-quitting;
Said, "Go to work folk and curb your hate,
"We'll get a better man from a prairie state."

Chorus

Uncle Sam we want a better man,
Uncle Sam, from a prairie state,
Uncle Sam, we want a better man,
We'll get a better man from a prairie state."

HOUSEWIVES CAN WIN THIS ELECTION

(A nugget of wisdom from the pen of a country editor.)

Campaign managers in opposition to the New Deal are laying great stress upon the growth of communism, on the alleged assault upon our national constitution, on the affront given the inherent American right to independence of action, on the rights of private ownership and against regimentation, against the waste and extravagance of the brain trusters, and against the monopolies created by New Deal policies. Campaign orators are crying out against public debt, the increase of taxation, the insidious growth of bureaucracy, the burden being placed against future generations, and the surrender of the birthrights won for America by the colonists and the signers of the Declaration.

All these have a place in the more academic discussions of a great political campaign but so far, in the opinion of the NEWS, the greatest argument against the New Deal has been entirely overlooked.

There are a few constitutionalists. There are many who fear Communism and radicalism in any form. There are those who regard the rights of the individual to pursue his own way as fundamental and paramount at all times. Everyone detests paying taxes but the trouble is the existing system of taxes takes millions in revenue away from the public without the public knowing much about it.

To win an election requires a challenging issue—one easily understood by all.

There is one such issue and why it is not being used is beyond the mind of this country editor. That issue is the rapidly increasing cost of feeding and housing the family. Every housewife who takes her basket and goes to market has this impressed upon her mind daily. Every mother who is trying to feed her family on the wages of the father, knows her children are being denied certain articles of diet which they should have. The conviction that all is not right is uppermost in her mind every time she prepares a meal. It is thrust upon the father and wage earner every time he is confronted with the family bills. The philosophy of scarcity is bringing its reward in the shape of prohibitive prices attached to every piece of meat, every yard of cloth, coal for heat, lumber for the home, beans, flour, canned goods—everything is higher except the weekly wage. Elderly people attempting to live off the income from savings are even more severely penalized in this day of low interest rates and unconscionable costs of living.

The party which first marshalls this army of protest against the costs of living will win the election. The hand that rocks the cradle was once said to rule the world. Rocking cradles has gone out of fashion but there are untold millions of housewives and mothers who this very hour are standing in the market places doing their utmost to stretch the family purse around a meal for the family. Each and every one of these women are crying out, inwardly perhaps and without voice, but crying out nevertheless.

If the Republican Party had at its head, men of fighting worth, they would drop all else and organize a Consumer's League. Such a league would reach into every hamlet, down every back street, out into the farm lanes, across the prairies, into office structures, along the boulevards, and into every market stall. It would marshal millions of active workers with a righteous cause.

Scarcity has caught every family in its clutches. The cost of food and the other necessities of life is the common topic at every table in the land. There is a rising resentment against the party responsible. Crystallized into a militant organization, a Housewives' League would sweep this country like a raging forest fire and leave in ashes the best laid plans of the old style campaign manager. One plain talk by the mother of children on the subject of living costs will win more votes than a dozen orations on the constitution.

From Ingham County News,

Mason, Michigan.

Vernon J. Brown,

Editor.

SEP 22 1936

#238

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Research & Editorial Division
Republican National Committee**DO YOU WORK FOR THE GOVERNMENT?**

If you do not, you are supporting somebody who does.

Nearly one person of every five in the United States is on a governmental payroll of some kind, and that does not include those on direct relief. This is almost one tax devourer to a family.

Before he was elected President, Roosevelt promised to



reduce costs of government by 25 per cent. The busybodies who have intruded into your own private affairs in one way or

another are an indication of how this promise was carried out.

Actual administrative employees of the Federal Government alone have increased 40 per cent since Mr. Roosevelt made his reduction promise. On June 30, 1933, after he had been in office four months, there were 512,091 on his payrolls. Exactly three years later there were 824,259. Naturally, legislative, judicial and military branches are not included in these figures.

They were necessary to Mr. Roosevelt's administration, for without extra hands to help it would have been physically impossible for the New Dealers to throw away our money as fast as they wanted to.

In the District of Columbia alone the number on the Federal Payroll jumped 79 per cent in three years, from 65,437 to 117,103.

Republicans from Maine to Hawaii will be represented at the notification ceremonies for Governor Alf M. Landon, the party's nominee for President, according to an announcement issued tonight (Tuesday, July 21) by the Committee on Notification Arrangements of the Topeka Chamber of Commerce.

Thirty-one of the members of the official Notification Committee, as designated at the Republican National Convention, have notified the Topeka Chamber of Commerce of their intention of being present. The members of this Committee will be supplemented by a majority of the Republican National Committee's men and women members.

The list of distinguished guests to be present, based on advices received up to tonight, follows:

Members, Notification committee:

Lloyd Adams, Rexburg, Idaho	with	his	wife
B. O. Becker, Ashland, Ky.	"	"	"
Charles M. Bakewell, New Haven Conn.	"	"	"
C. T. Butler, Meridian, Miss.	"	"	"
John R. Crews, Brooklyn, N. Y.	"	"	"
C. J. Brown, Blanchester, Ohio	"	"	"
Paul Correll, Easton, Pa.	"	"	"
Edw. F. Colladay, Washington, D. C.	"	"	"
Alex B. Cunningham, Helena Mont.	"	"	"
E. E. Chase, Atlantic, Ia.	"	"	"
H. E. Collier, Portland, Ore.	"	"	"
Roy E. Dunn, St. Paul, Minn.	"	"	"
Cornelius J. Doyle, Springfield, Ill.	"	"	"
B. H. Bristow Draper, Hopedale, Mass.	"	"	"
Charles J. DeLand, Detroit, Mich.	"	"	"
Gould Dietz, Omaha, Neb.	"	"	"
J. D. Evans, Rapid City, S.D.	"	"	"
Hugh E. Exum, Amarillo, Tex.	"	"	"
John J. Garland, Los Angeles, Calif.	"	"	"
William V. Hodges, Denver, Colo.	"	"	"
E. E. Hudspeth, Texarkana, Tex.	"	"	"
Frank E. Langley, Barre, Vt.	"	"	"
C. B. Laundon, Wintergarden, Fla.	"	"	"
Charles J. McQuillan, Winslow, Ariz.	"	"	"
John A. Reed, Kemmerer, Wyo.	"	"	"
Charles J. Root, Terre Haute, Ind.	"	"	"
Dr. Joseph C. Swann, Wedowee, Ala.	"	"	"
Solon W. Smith, Oklahoma City, Okla.	"	"	"
George Stewart, Wilmington, Del.	"	"	"
P. H. Thach, Chattanooga, Tenn.	"	"	"
W. T. Vanderbilt, Newport, R. I.	"	"	"
Arthur T. Vanderbilt, Newark, N. J.			

List of Distinguished Guests:

Henry J. Allen, Topeka, Ks. - former Governor
Mr. and Mrs. James W. Arnold - Athens, Ga. RNC

MESSAGE RECEIVED FROM GOV LONDON OF KANSAS AND READ BY MR HAMILTON
 "To the delegates of the Republican National Convention:

"My name is to be presented for your consideration
 as a candidate for President of the United States.

"The platform recommended by your committee on resolutions
 and adopted by the convention has been communicated to me.

"I note that according to the terms of that platform
 'the acceptance of the nomination tendered by this convention carries
 with it, as a matter of private honor and public good faith, an
 undertaking by each ~~name~~ candidate to be true to the principles
 and program herein set forth'.

"If nominated, I unqualifiedly accept the word and spirit
 of that undertaking.

"However, with the candor which you and the country
 are entitled to expect of me, I feel compelled before you proceed
 with the consideration of my name to submit my interpretations of
 certain planks in the platform so that you may be advised of my views.
 I could not in conscience do otherwise.

"Under the title of labor, the platform commits the
 Republican Party as follows:

"I support the adoption of state laws and interstate
 compacts to abolish sweatshops and child labor, and to protect
 women and children with respect to maximum hours, minimum wages, and
 working conditions. We believe that this can be done within the
 constitution as it now stands."

"I hope the opinion of the convention is correct that the
 aims which you have in mind may be attained within the constitution as
 it now stands. But, if that opinion should prove to be erroneous,
 I want you to know that, if nominated and elected, I shall favor a
 constitutional amendment permitting the states to adopt such
 legislation as may be necessary adequately to protect women and
 children in the matter of maximum hours, minimum wages and working
 conditions. This obligation we cannot ~~any further~~ escape.

"The convention advocates: 'A sound currency to be
 preserved at all hazards.'"

"I agree that 'The first requisite to a sound and stable
 currency is a balanced budget.' The second requisite
~~is a stable currency~~, as I view it, is a currency expressed in
~~the~~ terms of gold and convertible into gold. I recognize, however,
 that the second requisite must not be made effective until and
 unless it can be done without penalizing our domestic economy and
 without injury to our producers of agricultural products and other
 raw materials.

"The convention pledges the party to the merit system and
 its restoration, improvement, and extension. In carrying out this
 pledge, I believe that there should be included within the merit
 system every position in the administrative service below the rank
 of assistant secretaries of major departments and agencies, and that
 this inclusion should cover the entire Postoffice Department."

"ALF M. LONDON."

(Reprinted from the National Republic, Washington, D. C.)

COMMUNISTS LEAD FIGHT AGAINST LONDON

Considerable comment has been aroused in national political circles over the resignation of James Casey, managing editor of the Daily Worker, the official organ of the Communist Party in the United States, and Casey's statement that the Communist Party, of which he is, or has been, a member, is guilty of downright deceit and unscrupulous political maneuvering and is trying to swing support of its membership and affiliated organizations to President Roosevelt in the coming national election. Casey declares that, as editor of the Daily Worker, he had been directed by party leaders to be "cautious of attacks on Roosevelt," and that the latter was to be "chided gently as a hind to readers, while all fire was to be concentrated on London."

At the time of his resignation, Casey was quoted as stating:

"These leaders will call me a traitor and expel me after I have already resigned. This again is another old-line method, but I would rather be called a traitor to such men and suffer their slanders than to be false to my principles and to the masses of American people." Direction of the huge American Communist Party, so Casey charged, is in the hands of a "small clique" of leaders who run affairs their own way.

Reply of the official Communist leaders, as made by the Daily Worker itself, shows typical Communist strategy in that it is an attempt to discredit Casey and to draw attention away from his charges, without answering them.

According to the Daily Worker, a few days after Casey's resignation, Casey Did not resign, but was "expelled for treason" and "desertion to the camp of the enemies of organized labor." This latter term has no reference to the American Federation of Labor, to which the Communists themselves are unalterably opposed.

It is stated by the red newspaper that Casey, prior to his expulsion, "had been removed from his post as technical managing editor of the Daily Worker for incompetence; this in the face of the fact that Casey was until a year ago an editor of one of New York's dailies. The party organ continues:

"Although Casey declared in his statement that he was opposed to the party's policy of rallying labor to defeat the Hearst-hatched London at all costs, he had never expressed or discussed this difference in party circles. It was only after he was demoted for the good of the paper, after he had pleaded to be retained in his old position, that Casey deserted the party and the paper and told capitalist editors that he quit because he disagreed with party policy."

Additional "defense" by a counter attack on Casey was delivered by Earl Browder, the Communist candidate for President, who is quoted as stating "The Communist Party posi-

tion is clearly stated in my speeches. Mr. Casey was a minor editorial employee and never had anything to do with the formulation of policy." Browder, in an address in Washington, D. C., recently, admitted that the party is turning all forces against London.

In view of the charges made by Casey as to Communist political strategy, it is of interest to note that in its issue of August 30, the Chicago Tribune prints an article including comments of Dr. Paul Haeusel of Northwestern University, an expert on Russian affairs, as to the position of the Third (Communist) Internationale with headquarters in Moscow on the Communist strategy and sympathies in the American presidential campaign. The Internationale is the official Russian Communist organ.

The Tribune first reproduced a translation from an article written by Earl Browder, representative of the Internationale in the United States and Communist candidate for President of the United States.

The article was headed "The Farmer-Labor Party and the United Front in the United States," and in it Browder purports to give official Bolshevik views as to political parties in the United States this year. It states that the election of the Repub-

lican candidates would be a blow to the Communist endeavors in this country. Farmer-Labor views were endorsed, but it was inferred that support to Roosevelt was preferable to aid to London, with the end in view of maintaining what gains the reds have already made in the United States.

Text from page 23 of the July number of the official journal of the Third Internationale, with introductory paragraph, was translated by Professor Haeusel as follows: "The view of the Communist Party, as previously expressed:

"We Communists can enter such a United Front [the Farmer-Labor movement] with workers supporting Roosevelt. However, with this action we do not express our belief in Roosevelt. Our attitude against him is clear. We do not withdraw a single word of criticism against him. We do not want nor shall accept any responsibility for Roosevelt. We do not want to harm our relations with the People's Front because they are Roosevelt."

"We have many common aims and opinions; to defeat at all costs the reactionary Republican Party and its allies, who are the chief enemies of peace and the welfare of the American nation and who represent the chief powers working for reaction, Fascism and war."

Professor Haeusel explained in the Tribune that the phrase "United Front" is one which is now being used by Communists in all nations, and all countries Communists are joining the parties "who are the closest in uniting to the views of the Internationale."

Parties with radical tendencies with which the Bolsheviks united and of which they make use are called the "United Front" movement. There is such a party in France, under the leadership of the Socialist Premier Blum, and the United Front in Spain takes in all radical parties, including Socialists, Communists and Anarchists, excepting only its radical Fascist enemies.

On this page will be found a reproduction of the cover of the Journal from which the translated excerpt is taken, and also a reproduction of the part of page 23 containing the original.

LEFT WINGERS VICTORIOUS IN WASHINGTON DEMOCRAT CONVENTION

Amid a battle that will go down in the state of Washington as a conflict which cannot be easily healed, left wingers won out over the conservatives in the Democratic Party ranks in the adoption of a radical socialist platform.

Measures approved after the conservative Democrats had stalked angrily from the hall included "production for use instead of profit," the theory proposed by Karl Marx and Lenin. A plank for public ownership of natural resources, utilities and banks, the Communist philosophy, were also adopted.

На конференции коммунистическая партия ясно изложила свою самостоятельную точку зрения:
"Мы, коммунисты, можем вступить в тесный аллианс с рабочими, поддерживающими Рузвельта. Конечно, мы этим ни в какой степени не выражаем своего доверия Рузвельту. Наша позиция по отношению к Рузвельту ясна. Мы не вычеркиваем ни одного слова из той критики, какой мы пользуемся Рузвельта. Мы не хотим идти на какие-либо соглашения с организациями аллианс/фронта из-за того, что они идут с Рузвельтом. У нас невесто в значительной мере общие цели и интересы, а в некоторых стремлениях мы имеем серьезные расхождения с республиканской партией и ее союзниками — главным врагом мира и благополучия американского народа, главной силой, работающей на реакцию, фашизм и войну."



Top, taken from page 23 of the July, 1936, Number of Communist International (Russian Edition). Lower Cover for Same. (Reproduced from Chicago Tribune)

#242

Deed

Conveying rights, liberties and powers hitherto considered inalienable.

THE PEOPLE OF THE UNITED STATES OF AMERICA

For and in consideration of promises made by

THE GOLDEN VOICE ON THE RADIO

in the hope of bringing to our country, the standard of freedom and liberty now enjoyed in Russia, Italy and Germany, hereby

GIVE AND GRANT UNTO

FRANKLIN D. ROOSEVELT, JAMES FARLEY, ICKES, TUGWELL, FRANKFURTER, HOPKINS, et al (otherwise known as the "New Dealers"), their heirs and assigns, the following rights and liberties hitherto enjoyed by us, TO WIT:

1. We irrevocably transfer our right of self-government to you. Why send Congress to Washington at great expense merely to obey your orders?

2. We deed to you the right to place "Yes Men" on the Supreme Court, in order that it may not hinder our downward progress.

3. We deed to you all state's rights whatsoever, as we desire to be ruled by bureaucrats from Washington.

4. We deed to you, entire control of the tariff. Abolish the tariff walls, close factories, free our workers from toil, import food, and make farmers and manufacturers of other countries rich. Why worry about us? We can go on the dole!

5. We deed back to you the platform pledges of 1932. We release you from your promises, knowing full well that you will make us new and better promises in 1936.

6. We deed to you, the freedom and liberty of our children. They would not know how to rule themselves as well as your politicians and professors.

7. We give and grant unto you the control of the weather and crops: how, when and where to plant or not plant, and how much. We know you will do right, for when we were hungry, you ploughed up the crops and slaughtered the cattle; when we were ragged you destroyed the cotton and paid folks not to raise crops for food and clothing!

8. We give to you the right to dictate to all producers. Never having met a payroll in your lives, we feel you are competent to conduct all enterprises; never having soiled your hands with toil, we know, that you know what is best for the workers!

9. We deed to you the right to tax away from us all our substance, and use the proceeds as you see fit, without check or supervision of any kind. WE KNOW that you know how to spend money.

10. We give to you full authority to spend as you are doing, \$2.00 for every \$1.00 taken from us; using our credit as long as it lasts by issuing interest bearing bonds which now fill the banks. When these bonds become worthless, we further authorize you to abrogate the bonds, make null and void our obligations, and start anew, issuing more bonds and certificates. By so doing none of us need worry as long as the printing presses do not break down.

11. We give to you the right to ridicule and punish all who disagree with your program: call all people fools who believe in America; veto all bonus bills, reduce the tariff, cut weeds, build the Florida Canal, waste money at Passamaquoddy, and employ all who will vote for you in some bureau! All this waste we hereby approve because we know you need the votes!

12. In case we have left out anything, we hereby give and grant it unto you without any equivocation or mental reservation whatsoever.

In granting you the above, we admit that we have been warned and know what we are doing. We cannot govern ourselves, therefore you must govern us. We cannot handle property, therefore, we should have none; we cannot appreciate freedom or liberty and we are glad to make you and yours, DICTATORS IN NAME as you have been IN FACT.

The Bible was wrong when it said "By the sweat of your brow, you shall earn your bread."

You are right when you say "By voting for us, you will get the DOLE."

Rulers of America, we want you to own it, and own us!

Ride us! Rule us! Rob us! Ruin us!

When we are hungry, give us a thrill on the radio!

When we are ragged, advocate nudism!

Down with the workers: they produce too much!

GOVERNOR LONDON NOTIFICATION PARADE

4:00 P. M., July 23, 1936 - Topeka, Kansas.

#243

Motorcycle Police Escort

Marshal of Parade and Staff
and Committee

(Car No. 1) (Car No. 2)

Spirit of 1776

Tableau - 5 persons

Independence Color Guard and
Mid-Continent Band (40)

Independence Girls Drum Corps (35)

Independence Delegation (750)

Coffeyville Drum Corps (30)

Independence Delegation (750)

K. C. K. American Legion Band (225)

Indians (300)

Ottawa Kansas Drum and Bugle Corps (54)

Cowboys (100)

Marshall's Band, Topeka, Kansas
(45)

Frontier Scouts (5)

Deadwood Stage Coach

Pioneer Freighter, (6 horse hitch & 4
Outriders)

2 yoke oxen drawing Prairie Schooner
(enter at 8th St.)

9 Prairie Schooners (3 abreast)

Tescott-Beverly Kansas Band
(70)

3 Miniature Prairie Schooners

Cowboys and Cowgirls (mounted)
(50)

#244

Released to Morning Papers of Monday, Oct. 26

Fourteen of the outstanding faculty members of the University of Chicago today announced their support of Governor Alfred M. Landon for president.

The pledge of support was made in the following letter to the Republican nominee:

"Because of the widespread newspaper publicity given to thepolitical utterances of a few members of the University of Chicago's faculty, we have been told that many people hold the erroneous impression that these utterances represent the political viewpoint of the University of Chicago and its faculty.

"The University of Chicago is a non-political institution. Each member of the faculty has the right to complete expression of his own political views. No member of the faculty has any authority to act as representative of the views of the faculty generally or of the University.

"Illustrative of that right of complete political freedom, we the undersigned wish publicly to announce that we shall vote for Governor Alf. M. Landon for President of the United States on November 3rd:"

(Signed)	Henry G. Gale	Wm. A. Nitze
	Gilbert A. Bliss	A. J. Carlson
	L.E. Dickson	Harry A. Bigelow
	Edger J. Goodspeed	Fay-Cooper Cole
	George F. Dick	W. N. Mitchell
	Rollin T. Chamberlin	Arthur H. Compton
	A.C. McLaughlin	R. L. Lyman

CONFIDENTIAL OPERATING SCHEDULEGOVERNOR LONDON'S FINAL TRIPINDIANAPOLIS TO PHILADELPHIA

#245

Sunday, October 25	Lv. Indianapolis, Ind. -P&O-	2:15 PM	C.T.
	Ar. Hamilton, Ohio (YARDS)	5:20 PM	E.T. Operating stop
	Lv. " "	5:30 PM	
	Ar. Winton Jct. (Cincinnati)	6:00 PM	" "
	Lv. " "	6:55 PM	
	Ar. Parkersburg, W. Va.	11:35 PM	" "
	Lv. " "	11:40 PM	
Monday, October 26	Ar. Grafton, W. Va.	2:50 AM	" "
	Lv. " "	2:55 AM	
	Ar. Keyser, W. Va.	5:45 AM	" "
	Lv. " "	5:50 AM	
	Ar. Washington, D.C. (Q.M. Tower)	9:45 AM	" "
	Lv. " "	9:50 AM	
	Ar. Langdon, D.C.	9:55 AM	Pick up committee
	Ar. Baltimore, Md. (Mt. Royal)	10:45 AM	Off train appearance
	Lv. " "	11:15 AM	
	Ar. Wilmington, Del.	12:30 PM	Rear platform
	Lv. " "	12:35 PM	
	Ar. Philadelphia (Chestnut St.)	1:20 PM	
	Deliver to Penna. R.R.		
	Lv. Philadelphia (Broad St.) -Penn-	11:40 PM	E.T.
Tuesday, October 27	Ar. Harrisburg, Pa.	1:45 AM	Operating stop
	Lv. " "	1:55 AM	
	Ar. Altoona, Pa.	4:35 AM	" "
	Lv. " "	4:45 AM	
	Ar. Pittsburgh, Pa.	7:45 AM	
	Address in evening.		
Wednesday, October 28	Lv. Pittsburgh -Penna-	1:25 AM	E.T.
	Ar. Altoona, Pa.	4:30 AM	Operating stop
	Lv. " "	4:35 AM	
	Ar. Harrisburg, Pa.	7:35 AM	" "
	Lv. " "	7:45 AM	
	Ar. Poughkeepsie, Pa.	9:25 AM	" "
	Lv. " "	9:31 AM	
	Ar. Trenton, N.J.	10:34 AM	Pick up committee
	Lv. " "	10:39 AM	
	Ar. Newark, N. J.	11:45 AM	Off train appearance
	Hold train on siding		
	Lv. Newark, N.J.	4:00 PM	
	Ar. New York	4:20 PM	
Thursday, October 29	In New York - address in evening.		

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NOTE TO EDITOR:

The following text of the Address of Governor Alf M. Landon, Republican Nominee for President, at Buffalo, New York, is hereby released for publication in MORNING PAPERS OF THURSDAY, AUGUST 27TH, 1936 (Twenty-Seventh). Please guard against premature publication.

E. ROSS BARTLEY,
PRESS RELATIONS REPRESENTATIVE.

ADDRESS OF GOVERNOR ALF M. LANDON
BUFFALO, NEW YORK.

AUGUST 26TH, 1936.

T A X A T I O N

Tonight I want to talk about the financial problems of our Federal government and their effect upon us as individuals. In other words, I'm going to talk about our government as a spender of part of the money we work so hard to earn. This is a proper approach to the question, in my judgment, because the government has no money except the money it gets from us.

There are some people who seem to believe that the government can create money. This is not true. All it can create are promises to pay money. This is what it does when it issues paper money or sells bonds. In principle, this is similar to what we do when we open a charge account at a store. We get something now and promise to pay for it later. If we charge more things than we can pay for, our promises to pay become worthless. The same is true of government.

So, if we are to be realistic in our thinking about government finance, we must think of the government as almost a member of our family---a member to whom day by day, week by week, year by year we must give part of what we receive in our pay envelope or part of the crops we raise. We must remember that every time the government spends a dollar, that dollar will have to be paid by us or we must pass the debt on to be paid by our children. No parents like to leave their children a heritage of debts and mortgages. But the creation of a staggering public debt closes the door of opportunity to the youth of America, just as certainly as a staggering private debt. We must face the issue squarely. The present administration's daily mounting deficits are closing the door of opportunity to your children and to my children.

We must not lose sight of the fact that a public debt is just as much a liability to each and every individual as a private debt. The fundamental principles of government finance are exactly

(More on next page)

October 26, 1936.

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Judge William M. Lewis of the Philadelphia Municipal Court, vice president of the Zionist Organization of America, former president of B'Nai Brith, and member of the Board of Directors of the Philadelphia Jewish Charities, after a conference today with Governor Alfred M. Landon issued the following statement:

"Governor Landon impressed me as a man of charming personality. He is most natural and unaffected. Earnest and serious when he discusses public problems, he nevertheless has a sense of humor which enlivens his conversation, and makes one realize that he is delightfully human. He told me that one of the things that concerned him most in the campaign was the malicious rumor that he was not free from racial prejudices when as a matter of fact all of his friends and acquaintances know that there is not a drop of intolerance in his blood. I did not need this assurance, because many of my co-religionists who have been intimately acquainted with Governor Landon tell me that he has wonderful sympathy and understanding with all classes and groups of people; that he is absolutely fair and square in his dealings with everybody.

"I said to the governor that as far as my own people are concerned, there isn't a single one --- certainly not of education and intelligence --- who puts any stock in a canard like that. The Jews of America Vote Only As Americans. There is no racial vote, and of course some of them are Republicans and some are Democrats -- like all other Americans. But which ever they are, they all respect Governor Landon and recognize his true character and real worth.

"I didn't talk to Governor Landon long before I realized that he was the type of man who not only believes

NOTE TO EDITORS:

The following text of a speech by Governor Alfred M. Landon, Republican nominee for President, at Newark, N. J., is released for publication in editions of Evening Papers of Wednesday, October 28 (Twenty-eight) appearing on the street Not Earlier than 12:00 o'clock Noon, Eastern Standard Time and evening and morning papers thereafter without further notice of release.

E. ROSS BARTLEY
PRESS RELATIONS REPRESENTATIVE

SPEECH OF GOVERNOR ALFRED M. LANDON
NEWARK, NEW JERSEY
OCTOBER 28, 1936

Labor has fairly won many victories in this country. Its greatest triumph has been won not on the field of battle but in the stronghold of public opinion.

The greatest victory of labor, in my opinion, has been to bring about the general recognition of an important ~~fundamental~~ principle. It is that national prosperity depends on labor's receiving an increasing share of the value of everything we produce. The truth of this principle is today accepted by the man who hires as well as by the man who toils. It is the foundation of increased production, greater national wealth, higher average purchasing power, and a larger measure of happiness for everyone.

Organized labor has been the natural champion of this principle. The father of the American Federation of Labor, Samuel Gompers, was one of its first sponsors. As early as 1899, he declared:

"I believe that as time goes on, the wage earners will continue to become larger sharers per dollar of the wealth produced. I have no fear as to the future of organized labor."

Since then America has grown, and the organized labor movement has grown along with the nation.

That conviction of Mr. Gompers has become the conviction of every progressive citizen of this country. The capitalist who employs labor knows that ultimately the success of

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NOTE TO EDITORS:

The following text of the address of Governor Alfred M. Landon, Republican nominee for President, at Pittsburgh, is hereby released for publication in MORNING PAPERS OF WEDNESDAY, OCTOBER 28 (TWENTY-EIGHT), without further notice of release unless countermanded. It is requested that precaution be taken to prevent premature release.

E. ROSS BARTLEY
PRESS RELATIONS REPRESENTATIVE

ADDRESS OF GOVERNOR ALFRED M. LANDON
AT PITTSBURGH, PENNSYLVANIA
OCTOBER 27, 1936

This great gathering of Americans is a stirring sight. It is proof of your deep concern in the problems that face us. One of these I want to discuss with you tonight -- the problem of the mismanagement of our government by the present Administration. I am going to talk about the most open, the most crude, and the most brutal use of the spoils system this country has ever seen.

It is fitting that I should discuss this subject in Pennsylvania on the birthday of Theodore Roosevelt. You in Pennsylvania were devoted to him. You in common with all Americans recognize the great lift he gave to the ideals of American government.

And I may recall to you that Theodore Roosevelt began his national career in Washington as a member of the Civil Service Commission and he put this Commission on the map.

Government is a public service enterprise. Every official is a trustee for the people. Men and women who work for the government should devote themselves without conflicting loyalties to the public service. They should be selected on the basis of their ability and irrespective of their politics.

We had every reason to expect that these principles would be observed by President Roosevelt when he

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NOTE TO EDITORS:

1936 The following text of the address of Governor Alfred M. Landon, Republican nominee for President, at Philadelphia, is hereby released for publication in MORNING PAPERS OF TUESDAY, OCTOBER 27 (TWENTY-SEVEN), without further notice of release unless countermanded. It is requested that precaution be taken to prevent premature release.

E. ROSS BARTLEY
PRESS RELATIONS REPRESENTATIVE

ADDRESS OF GOVERNOR ALFRED M. LANDON
AT PHILADELPHIA, PENNSYLVANIA
OCTOBER 26, 1936

It is not only a privilege --- it is a great honor --- to be speaking tonight in the city where the Constitution of the United States was written. We are entering the last week of a campaign in which the fundamental issue is the preservation of the Constitution and the American way of life.

On November the 3d we must decide if we want a free and popular government or a government which concentrates increasing power in the Chief Executive. That is the issue in this campaign.

The President says this issue is a fairy tale --- a political "bogey man." He underestimates the American people. They cannot be thrown off the track so easily. They can see through re-assuring words spoken in an election year. The record since March 3d, 1933 is no fairy tale.

We know how "planned economy" was foisted on us without mandate. We know how the heavy hand of government forced its way into our daily lives.

(more)

The following text of an address by Governor Alfred M. Landon, Republican nominee for President, is hereby released for publication in MORNING PAPERS OF SUNDAY, OCTOBER 25 (TWENTY-FIVE), 1936 without further notice of release unless countermanded. Every precaution should be taken to prevent premature publication.

E. Ross Bartley,
Press Relations Representative

ADDRESS OF GOVERNOR ALFRED M. LANDON
INDIANAPOLIS, INDIANA
October 24, 1936

For many years I have heard of the special interest shown by the people of Indianapolis and of Indiana in the foreign relations of this country. I know the women have been largely responsible for this and I want to compliment them. Because there is no more important question before mankind today than whether peace shall rule the world, or war.

So tonight here in Indianapolis I want to talk about the relations of America to World peace.

The conduct of foreign relations was placed by the Constitution in the hands of the President. The policies are his. But in my judgement, those Presidents have been well advised who have made it their practice not only to consult the Department of State, and the majority members of the committee on foreign relations, but the minority members as well.

The carrying out of these policies, the actual negotiating is done by the Secretary of State. This is because in the eyes of the outside world the President's decision is final. In consequence, if the President talks directly with foreign officials any careless remark may lead to international misunderstandings. As Mr. Coolidge once said: "One of the first lessons a President has to learn is that every word he says weighs a ton". In foreign affairs I do not propose to be a talkative man. But I do propose to appoint as Secretary of State a competent man grounded in sound American principles. I do propose to build morale in the department and and the foreign service by rewarding merit as it deserves. A devoted, competent and courageous foreign service is one of the first insurance policies we must take against war.

Our principal aim in foreign relations must always be to "observe good faith and justice toward all nations, cultivate peace and harmony with all".

Stopping a war once begun has never proved practical except by the use of stronger armies. This means war to stop war. .
(more)

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RELEASED TO EVENING PAPERS OF MONDAY, OCTOBER 26TH

SPEECH OF GOVERNOR ALFRED M. LONDON
BALTIMORE, MARYLAND
OCTOBER 26, 1936

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In essence this campaign boils down to one issue: Do you believe in the fundamental New Deal policies? Do you believe in a program that is directed toward undermining Constitutional government and the American way of life?

As the campaign progresses the Administration's strategy has become plain. You must have observed it. Mr. Roosevelt and his spokesmen are trying to confine attention to the first three or four months of his administration; the first three or four months before the New Deal started on its untrodden paths. Beyond that they speak only of relief and recovery. The rest of the major issues developed under the New Deal they deliberately evade. They do none of the usual pointing with pride.

They ask for another four years of power because back in 1933 for a few weeks they remembered their platform pledges. They hope the country will forget how those pledges were then thrown out of the window. They ask for another mandate because of their warm hearts and humanitarian instincts. As if they, and they alone possess humanitarian instincts, and they alone would keep our fellow Americans from starving! They hope the country will forget what every community knows -- the waste and extravagance and the humiliating political coercion involved in the handling of relief.

In their platform this year, as in their platform four years ago, they denounce monopoly and promise to enforce the anti-trust laws. They hope the country will forget that in their great recovery measure, the NRA, they fostered monopoly and suspended the anti-trust laws. They talk of preserving American business. They hope the country will forget the promise of a breathing spell that was broken when Congress met last January and that was remembered again only when the election loomed ahead. They profess their concern in the prosperity of the little fellow. They hope

Leading Republicans of the state last (Wed) night joined in eulogizing .R4
Gov. Landon's speech on "Taxation", Charles D. Hilles, National Republican Committee-
man from New York; Melvin C. Eaton, Chairman of the Republican State Committee; and
Clarence R. King, Chairman of the Executive Committee of the State Committee, and
GOP leader of Onondaga County, being among those commented. ^{who} #253

The statements of the three Republican leaders follow:

Charles D. Hilles, National Republican Committeeman from New York:

"Gov. Landon's address brought home to the people of the country facts on
government spending and taxation which the present national administration has
sought to conceal behind a welter of words and what might be charitably called
'optimistic, if inaccurate bookkeeping.'

"Translating the involved subject of taxation into terms dealing with the
cost of bread, other foodstuffs and commodities which everyone buys, Gov. Landon
showed the effects of New Deal spending upon the budgets of housewives, and upon
the incomes of all the people, irrespective of their individual occupations or
financial circumstances.

"Unquestionably, the Governor made an arresting speech - an address so
filled with solid truths and understandable fiscal facts, as to completely demon-
strate that the nation needs him in Washington, at the head of a sound and sane
government."

Republican State Chairman Melvin C. Eaton:

"Gov. Landon's address represented an x-ray of logic as applied to the
idiotic spending and fiscal policies of the Roosevelt-New Deal administration.

"Written and spoken in short, crisp sentences, and couched in simple English
which all could understand, Gov. Landon clearly showed the utter fallacy of New Deal
administrative economics, and pointed to the injustice of the tax burden heaped
upon the people of the nation.

"The Governor's analysis of the extent of direct and indirect taxation
foisted upon the American people was not only a revelation to all thinking citizens,
but was a depth charge which exploded the camouflaged fiscal ship of the New Deal
armada.

"Finally, his pledge to call a halt to existing government spending and tax-
ing methods, was a heartening message to the American people."

Clarence R. King, Chairman of the Executive Committee of the Republican State
Committee and Republican leader of Onondaga County:

"The address of Gov. Landon was a very sound, searching, comprehensive speech,
in which he again disclosed his grasp of national affairs. The method by which he
brought home the effects of government spending and the New Deal tax program, was
particularly striking. His message was more than a campaign speech - it was a
scholarly document on good government."

#254

RELEASED TO A.M.'S OF WEDNESDAY, OCTOBER 28, 1936

Introduction of Governor Alfred M. Landon by Senator James J. Davis.

Pittsburgh, October 27

Fellow Americans: This election is primarily a test of the vision, courage, and common sense of the voters. Our people have learned that ballyhoo, reckless experimentation and personal caprice are not acceptable substitutes for leadership. We realize no one man is sufficiently intelligent to dictate the destinies of one hundred and thirty million American citizens. We are now ready for a change.

The New Deal is repugnant to the moral consciousness of the American people. Taxes have paid for its propaganda. It has shown a callous disregard for the pledged word. It has appealed to class hatreds and substituted theory for experience. It has been brazen in its extravagance. It has restricted production, destroyed tariff protection and secretly manipulated the currency.

The New Deal has shown contempt for the Constitution by its unauthorized centralization of government. It has merchandized human suffering for political gain and bartered the spoils of office for sectional popularity. It has made dangerous commitments to foreign powers and indiscriminately attacked business. It has handicapped recovery by its program of ruinous taxation. Its record brands the New Deal as a political outlaw.

No one should go hungry in our land. When we pray "Give us this day our daily bread" we declare our belief. Those who have more bread than is necessary for their day shall share with those who do not have enough. There is bread enough to spare in America -- if we do not restrict production. The deliberate destruction of food is not authorized either by the wisdom of Joseph or by Christian teachings.

American men and women who work are ever my first thought. They must have security, a stable government, sound financial institutions, and money of assured purchasing power. They are entitled to opportunities to work and the right to organize through the free choice of their own representatives. They must have protection of the spirit of liberty under the Constitution, and a fearless Supreme Court. There must be a living faith in the God of our fathers and an unfaltering allegiance to the American flag. These things are best safeguarded through the election of a man whose birth, training and achievements show him to be a personification of the American way.

I have faith in the middle west and in Pennsylvania. I have faith in those who work and in those who produce jobs at rising scales of wages in agriculture and industry. Because he embodies the American principle, I am proud to present our next President. The distinguished native son of Pennsylvania, the honorable Alfred M. Landon.

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RELEASED AT 5:45 PM (EASTERN STANDARD TIME) OCTOBER 29

Introduction of Governor Alfred M. Landon by Edward Corsi,
formerly United States Commissioner of Immigration, New York City

RADIO ADDRESS - NEW YORK CITY
OCTOBER 29, 1936

It is both a pleasure and a privilege to present to my fellow-citizens of foreign birth the next president of the United States - the Honorable Alfred M. Landon of Kansas.

Governor Landon comes to us this afternoon at the height of his crusade for America, and we welcome him in our midst - in this great city which stands as a monument to the faith, the devotion, the loyalty of our new citizens - not alone as the leader of a great historic party, and its candidate for the highest office in the land, but as the friend of the common people of America.

Humane, tolerant, understanding, he has come to the fore in the Nation as one who has shaped his own destiny in life with those qualities of character upon which the whole of America's greatness is based.

As a man he has worked with his hands. He has lived and toiled in the company of our foreign born. He has felt the pulse of their aspirations. He knows their value, their worth, their right to equal opportunity in the land.

Governor, you are speaking today to millions of new citizens - miners in Pennsylvania and West Virginia, textile workers in New England, shop and factory workers in our cities, sturdy tillers of the soil on the farms of America. You are speaking too, to the unfortunate victims of the great

Released for immediate publication by
THE AMERICAN FARM BUREAU FEDERATION,
THE NATIONAL GRANGE PATRONS OF HUSBANDRY, and
THE NATIONAL CO-OPERATIVE COUNCIL.

Honorable H. M. Langworthy,
Chairman, Committee on Resolutions,
National Republican Party.

Dear Sir:

Organized agriculture recognizes that one of the most important issues confronting rural life is the monetary policy of the Nation.

We ask for allegiance to the Constitution which places in the Congress the power to coin money and regulate the value thereof.

We ask for a pledge to create a non-partisan authority, acting under mandate of Congress, to promote monetary equity and stability.

We ask for a pledge to provide a dollar that will be equitable in value and stable in both buying and debt paying power in order to prevent disastrous inflation or deflation.

While recognizing the necessity of continuous convertibility into a metallic base for purposes of inter-national exchange, we ask for a pledge that this Nation shall not be placed at a disadvantage by the establishment of a dollar with a fixed and constant metallic content.

Respectfully Submitted:

THE AMERICAN FARM BUREAU FEDERATION

THE NATIONAL GRANGE PATRONS OF HUSBANDRY

Represented By:

Edward A. O'Neal
O. O. Wolf
Murray D. Lincoln

Louis J. Taber
H. J. Freestone
E. A. Eckert
Harry A. Caton

THE NATIONAL CO-OPERATIVE COUNCIL

Represented By:

Harry Hartke
Fred H. Sexauer
Charles W. Holman
Charles G. Henry

Clyde C. Edmonds
N. C. Williamson
E. A. Beamer
Charles P. Rudd

#251

1936

NOTE TO EDITOR:
The following text of the
Address of Governor Alf M. Landon, Republi-
can Nominee for President, at Chautauqua,
New York, is hereby released for publica-
tion in MORNING PAPERS OF TUESDAY, AUGUST
25TH (TWENTY-FIFTH). Please guard against
premature publication.
E. ROSS BARTLEY,
PRESS RELATIONS REPRESENTATIVE.

ADDRESS OF GOVERNOR ALF M. LANDON
CHAUTAUQUA, NEW YORK.

AUGUST 24TH, 1936.

All of us like to return to familiar scenes, to meet old friends and renew the associations of bygone days.

It is with such a feeling - a feeling of returning home - that I come to Chautauqua. I am coming back to scenes where, as a boy and as a young man, I spent some of the happiest, some of the most profitable days of my life. Chautauqua has meant so much to me that I feel only a very gifted historian will ever be able to appraise the full value of the movement which originated here.

The annual assemblies on the shores of Lake Chautauqua began sixty-two years ago. They made Chautauqua a center for men and women wishing a broader, more liberal view of life. The best books of the time, were made available through its home reading courses.

The papers that were prepared and read, and the open discussions that were held in the thousands of local circles, all helped to create an informed public opinion.

The inspiration, the knowledge, the ideas, that countless thousands received here, were carried back to local communities all over the country.

At a later date, Traveling Chautauquas, inspired by your success here, became welcome centers of culture to towns and villages throughout the country. They brought good music, wholesome entertainment, and instructive discussions by leaders in various fields of thought, to audiences of millions of people -- millions of people who had no other access to such advantages.

(More on next page)

THE PLATFORM OF THE REPUBLICAN PARTY

1936

America is in peril. The welfare of American men and women and the future of our youth are at stake. We dedicate ourselves to the preservation of their political liberty, their individual opportunity and their character as free citizens, which today for the first time are threatened by Government itself.

For three long years the New Deal Administration has dishonored American traditions and flagrantly betrayed the pledges upon which the Democratic Party sought and received public support.

The powers of Congress have been usurped by the President.

The integrity and authority of the Supreme Court have been flouted.

The rights and liberties of American citizens have been violated.

Regulated monopoly has displaced free enterprise.

The New Deal Administration constantly seeks to usurp the rights reserved to the States and to the people.

It has insisted on the passage of laws contrary to the Constitution.

It has intimidated witnesses and interfered with the right of petition.

It has dishonored our country by repudiating its most sacred obligations.

It has been guilty of frightful waste and extravagance, using public funds for partisan political purposes.

It has promoted investigations to harass and intimidate American citizens, at the same time denying investigations into its own improper expenditures.

It has created a vast multitude of new offices, filled them with its favorites, set up a centralized bureaucracy, and sent out swarms of inspectors to harass our people.

It has bred fear and hesitation in commerce and industry, thus discouraging new enterprises, preventing employment and prolonging the depression.

It secretly has made tariff agreements with our foreign competitors, flooding our markets with foreign commodities.

It has coerced and intimidated voters by withholding relief ^{from} those opposing its tyrannical policies.

It has destroyed the morale of many of our people and made them dependent upon government.

Appeals to passion and class prejudice have replaced reason and tolerance.

To a free people, these actions are insufferable. This campaign cannot be waged on the traditional differences between the Republican and Democratic parties. The responsibility of this election transcends all previous political divisions. We invite all Americans irrespective of party to join

#259

NOTE TO EDITORS:

The following text of the address of Governor Alfred M. Landon, Republican nominee for President, at New York City, is hereby released for publication in MORNING PAPERS OF FRIDAY, OCTOBER 30 (THIRTY), without further notice of release unless countermanded. It is requested that precaution be taken to prevent premature release.

E. ROSS BARTLEY
PRESS RELATIONS REPRESENTATIVE

ADDRESS OF GOVERNOR ALFRED M. LANDON
AT NEW YORK, N.Y., OCTOBER 29, 1936

We are drawing to the end of a great campaign -- a campaign that transcends all party lines. Tonight I am here, not alone as the representative of a great party; I am here as the representative of a great cause -- a cause in which millions of my fellow citizens are joined -- a cause in which Democrats, Independents, and Republicans are fighting shoulder to shoulder.

Let me begin by re-stating the basic principles of my political creed.

I believe in our Constitutional form of government -- a government established by the people, responsible to the people, and alterable only in accordance with the will of the people.

I believe in our indivisible union of indestructible States.

I believe in the American system of free enterprise, regulated by law.

I believe in the liberty of the individual as guaranteed by the Constitution.

I believe in the rights of minorities as protected by the Constitution.

I believe in the liberties secured by the Bill of Rights and in their maintenance as the best protection against bigotry and all intolerance, whether of race, color or creed.

(c-192)

X/E810

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#260

PUBLICITY DEPARTMENT
REPUBLICAN NATIONAL COMMITTEE

(Additional copies may be obtained during the remainder of the Republican National Convention, in Room 226 of the Cleveland Auditorium)

NOTE: The following stanzas embody spontaneous suggestions from many sources.
(Add additional stanzas as desired).

THREE LONG YEARS!

(To be sung to the tune of "Three Blind Mice")

Three long years!
Three long years!
Full of grief and tears,
Full of grief and tears!
Roosevelt gave us to understand
If we would lend a helping hand
He'd lead us all to the promised land
For three long years!

Three long years!
Three long years!
Full of grief and tears,
Full of grief and tears!
For when we got to the promised land
We found it nothing but shifting sand,
And he left us stripped like Sally Rand
For three long years!

(Repeat "Three long years," etc.,
then --)
He took our shoes and he took our coat,
He got our shirt and he got our goat,
He took us to sea and sank the boat
For three long years!

(Repeat "Three long years," etc.,
then --)
He fooled the farmer to get his vote,
He wrote and spoke and spoke and wrote,
But all we got was a phony note
For three long years'.

(Repeat "Three long years," etc.,
then --)
With arrogant rule he has held full sway,
And has stolen all of our freedom away,
Taking everything we could pay
For three long years!

(Repeat "Three long years," etc.,
then --)
But the end has come to the evil day
For the Grand Old Party points the way
To a REALLY PROSPEROUS U.S.A.
Through ALL THE YEARS!

#

X-1010
R4
#261

Introduction of Governor Alfred M. Landon by Chairman M. Harvey
✓ Taylor, Convention Hall, Philadelphia, Penna., October 26, 1936.

The hour has almost struck!

You are about to elect a President of the United States
or a Dictator. It is in your lap.

If Washington was right - if Jefferson was right - if
Lincoln was right - if Jackson was right - if Cleveland was right -
if President Theodore Roosevelt, the real Roosevelt was right -
Then there is only one way for us to go - Democrats and Republicans.

I want to say to you Democrats of Pennsylvania, the New
Dealers have stolen your birthright. You only have one place to go.
Let us all fight to save America now, and fight each other later.

We have developed the greatest Nation in the world through
Party Government. We need a militant minority party for good
Government.

We have no place for a party which sets out to destroy all
the things that have made America great.

Are you going to elect a man who approves of known
Communists such as Dubinsky and Hillman as candidates for the
Electoral College?

You know, ladies and gentlemen, there must be some honey
in Washington to draw all these Communists.

Are you going to elect a man who encourages his satellites
to say to the hungry and the distressed "you vote for our ticket or
you get no bread?"

Are you going to vote for a man who has his heel on your
neck and his hand in your pocket and at the same time calls you
"My Friends?"

Ladies and Gentlemen, we became the greatest Nation in
the world because the people supported the Government. Now we are
in reverse. The Government supports the people. The banks must
support the Government and the people support the banks.

Now where are we?

Never before in 150 years in America has an Administration
in power deliberately set out to buy an election with the taxpayers'
money. We are fighting for our very existence in America today and
we are going to win.

We are going over the top with a native born Pennsylvanian
and that means he started right. He will give the Government back
to the people. He will give us honesty, stability, sincerity and
sound common sense in Government - Things we are sadly lacking in
today.

There is no more fitting place than this city in which
his New Deal opponent accepted the nomination for this high office,
to present to you a man you can believe, the next President of the
United States, and I now give him to you - Governor Alfred M. Landon
of Kansas.

PUBLIC SALE

By Order
of the



Tax Payers
Court

Due to the fact that the owners (the taxpayers) will probably take back the management of their property on January 20, 1937, and that we will take a walk, we offer at Public Auction to the highest bidder the following described property, both real, unreal, personal and impersonal. Sale to be held at the front door of the White House, rain or shine, January 19, 1937, beginning promptly at 10 o'clock A. M.

1 RAW DEAL JACKASS, coming four years old, has a black spot on it's conscience and is blind in both eyes. Has bred nothing but discontent. Sired by the New Deal, damned by Republicans and disowned by all Hamiltonian Democrats.

1 DEMOCRATIC 1932 PLATFORM, never been used, good as new, which isn't saying much.

15,000 BUSHEL OF SEED CORN bought from Corn Wallace; 10,000,000 Cigarettes imported from Turkey; 1 ship load of Woolen Goods imported from England; 1 ship load of Cotton Goods imported from Japan; 1 train load of flour imported from Canada; 100,000 tons of Peat Moss imported from Sweden; 1,000,000 dozen fresh eggs imported from Germany and brought over on the Hindenburg; 5,000 tons of Fresh Pork imported from Poland.

Several Thousand Head of CATTLE, SHEEP and HOGS,
if not shot before day of sale.

1 JOKE BOOK, containing all Codes, also one Big Chisel. Millions of copies of books containing speeches made by various Brainstormers, all bound in Pig Skin obtained from millions of murdered pigs. MISCELLANEOUS LOT OF OTHER NEW DEAL BOONDOGGING SCHEMES (Brainstorm Brand) too numerous to mention and too rotten to keep.

1 Job Lot of Political Parasites and Leeches, which several million their votes next November, are going to put off the payroll. Several thousand Hog Troughs, well worn on account of the fact that thousands of New Deal hogs have had their noses in them; also a large quantity of worn-out pork barrels.

1 \$68,280 TREE HOSPITAL in Prescott, Arizona, including a spacious rest room for aged trees and one tree ambulance. **1 \$14,762 FEDERAL LILY POND** in Placerville, California. **1 DOG HOSPITAL** in Mississippi including obstetrical ward.

1 \$90,000 AUTOMOBILE ROAD 14 miles northwest of Lawton, Oklahoma. This road was built to the summit of beautiful Mount Scott and is as good as new as no one is allowed to use it on account of landslides and crumbling fills. Would suggest that some wealthy philanthropist buy the whole mountain and level it off using the dirt to fill up the adjacent valleys, thus providing a refuge for destitute and homeless prairie dogs, owls and snakes.

SEVERAL THOUSAND MOTOR TRUCKS good as new as they have only been used to haul C.C.C. boys and their overnight bags from depots to Camps and from Camps to depots and for sightseeing and fishing trips. **SEVERAL HUNDRED C.C.C. CAMPS** would make excellent sites for Camp Meetings, Revivals or Nudist Colonies.

1 SEVEN-FOOT MODEL OF A CHAMELEON which can roll its eyes and turn various colors. Can be seen any time before day of sale at the American Museum of Natural History in New York City.

TERMS OF SALE: All sums of Ten Dollars and under cash in 59-cent dollars. No Gold accepted. On all sums of over Ten Dollars all American Citizens must give bankable note drawing 6% interest from date. To all foreigners a credit of 100 years will be given without interest.

The Four Jackassmen of the Apocalypse,

AUCTIONEER: Alfred E. Smith, New York.
CLERK: Jim Reed, Missouri.

Tugwell, Wallace, Farley, Hopkins

FREE LUNCH to Relief Clients and all others that have missed out on the More Abundant Life which includes about

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By Order
of the



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263

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Tugwell, Wallace, Farley, Hopkins

CLERK: Alfred E. Smith, New York.
AUCTIONEER: Jim Reed, Missouri.

FREE LUNCH to Relief Clients and all others that have missed out on the More Abundant Life. which includes about

Pay Deduction!

8-11-39
#264

EFFECTIVE JAN. 1, 1937 we are required by a "New Deal" Law to take 1% from your wages and turn it over to the U. S.

There is no guarantee that the fund thus collected will ever be returned to you. What happens to the money is up to each Congress.

This is the law Gov. Landon would change. If it is not changed, the pay deduction increases to 3%.

Vote Nov. 3

#265



A HUNDRED THOUSAND PAUL REVERES! Mark Granite's New Guard Carries the Truth to the People

One bed-rock fact must never be lost sight of in this campaign. The truth, brought home to the people, can and will defeat Franklin Roosevelt and destroy his New Deal. But it must be *brought home* to them.

It is not enough to reach convinced Republicans and genuine Democrats and true Liberals and Progressives. They will vote against Roosevelt and his New Deal as a matter of course. But there are millions of men and women and young people in this country who never read or listen to long and detailed discussions of public questions however ably set forth. There are millions ignorant of the truth about Roosevelt, millions more misinformed and deceived about the New Deal.

It is these millions that constitute the balance of power in this election. It is to them that the truth must be brought home. It must reach them *where they live*.

Convinced that this is the way to victory and the restoration of an American Government in this country, and that every man must do his part, Mark Granite began to write his *Granitegrams*—small, hard, sharp rocks of truth about Franklin Roosevelt and his New Deal. They strike home. They hit Roosevelt where it hurts. He can't dodge them or smile them away. The people know them for the truth and once the truth about Roosevelt and this Raw Deal of his gets firmly fixed in the minds of the people, not even a Roosevelt can dislodge it, but *the truth can dislodge him*.

This, then, was Mark Granite's first contribution to this campaign. But to *produce* the truth (in short,

simple, clear words the people understand and instinctively believe) is but half the battle. It is necessary to *distribute* it as well. The truth must in a literal sense be brought home to the people, must reach them *where they live*.

For this purpose, Mark Granite created his "New Guard." He is today mobilizing thousands of young patriots, drawn from Republican, Democratic, Liberal and Progressive Homes, all united in a common cause, to save the Country from Franklin Roosevelt and his New Deal.

The boys of "The New Guard" will deliver these *Granitegrams* and other important Republican messages in every debatable State, City, Town and Rural District in the United States, *door-to-door, every week*, from now until November. With their badges and medals, their dispatch pouches, their uniforms, all bearing the insignia of "The New Guard",—they will march down Pennsylvania Avenue in Washington next January behind the new Republican President.

Mark Granite proposes to enroll a hundred thousand young Americans in "The New Guard" and to reach thirty million people a week with these messages. For a private citizen to do this single-handed is a tremendous job. Mark Granite needs the friendly interest and co-operation of other patriotic Americans in his undertaking to tell the simple truth about Franklin Roosevelt and his New Deal, and thereby defeat them both. Will you not get in touch with Mark Granite and ask how you can help?

COMING: "Mark Granite's Saturday Night Folks" over the radio, and "Friday at Five" talks to young folks. Watch for them. These *Granitegrams* and radio talks and "The New Guard" are simply demonstrations of what any and every patriotic private citizen can do, in ways best suited to him, if he makes up his mind to it. What are you *personally* doing to defeat Roosevelt and his New Deal?

#266

Your Victory Song Win With Landon

**SING IT!
PLAY IT!**



**LET THEM KNOW WITH
MUSIC THAT YOU MEAN IT!**



**ASK FOR IT!
THRILL TO IT!**



**PLAY IT! . . . PLUG IT!
PROVE IT!**

COMPOSER'S royalties and sales profits have been assigned to the Republican National Committee. Hence when you get this song into circulation you are helping the fight.

THIS attractive music is available in song form, and for bands and orchestras at twenty-five cents a copy. Arrangements for vocal groups are priced at ten cents a copy.

BANDS . . ORCHESTRAS . . SINGERS

ORDER AT ONCE FROM

AMERICAN ARTISTS

**LANDON-KNOX CLUBS, ROOM 1136 STRAUS BLDG., 310 S. MICHIGAN AVENUE
CHICAGO, ILLINOIS**

PLEASE HANG THIS UP WHERE OTHERS WILL SEE IT!

240

NOTICE

Deductions from Pay for Social Security Act

Some of our employees have inquired as to when the deductions in their pay will start, as required under the terms of the Social Security Act recently enacted by Congress. This legislation requires the employer to make deductions from the employees' pay commencing next January 1st, that is, January, 1937. The initial rate of deduction is 1% which

**LIBERTY'S FUTURE
NEW DEAL ON NOV. 4th**

Advertising Co., Maryville, Mo.

X-E810

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#268

Help ELECTRIC!

692-H

so *This* PROSPERITY!



BILLION OUT OF WORK



OF LIVING WAY UP

25¢ OUT OF EVERY DOLLAR
YOU EARN GOES FOR HIDDEN
OR INDIRECT TAXES —
WHETHER YOU THINK
OF IT OR NOT

Plow Him UNDER

WELL, MR. FARMER,
YOU CAN'T DO AS YOU
PLEASE AND GET
ALONG WITH ME!

HOW COME? I'VE ALWAYS BEEN MY OWN BOSS!



WE MADE YOU KILL YOUR PIGS AND REDUCE YOUR CROPS SO THAT PRICES WOULD GO UP!

PAY MORE FOR EVERY
THING I BUY? **NO!**



ARMING IS A BUSINESS,
YOU KNOW, AND WE'RE
SELLING ALL BUSINESS

YOU ARE NOT
GOING TO DICTATE
TO ME.

HE SEEMS TO FORGET

...EN PROMISES

**THE PROMISE
OF A
BALANCED
BUDGET**

**PROMISE TO
REDUCE
UNNECESSARY
SPENDING IN
WASHINGTON**

promises

TAX REDUCTION
PROMISED FOR
1934.

PROMISE

LESS TAXES PROMISED
FOR 1935

PROMISE



TAXPAYERS
UNION OF AMERICA

ADMINISTRATION
PROMISES NO
NEW TAXES
FOR